

Community Engagement

Connecting with the East San Gabriel Valley



LA COUNTY DEPARTMENT OF REGIONAL PLANNING



Engagement Goals

Identify existing conditions and understand regional and community needs.

Engagement Goals

Appreciate community perspectives on:

- Land use and urban design
- Transportation, including active transportation and transit services
- Capital improvements and the public realm

Engagement Goals

Engage the full spectrum of residents, from students to seniors, and disengaged constituents that may be unfamiliar with planning.

Engagement Goals

Ensure equitable participation in the plan development process, and include voices from disadvantaged communities

Engagement Goals

Overcome language barriers by providing information in both English and other predominant language(s).

Community Experts

- Residents (HOAs, Block Groups)
- Businesses
- Other Jurisdictions (Cities)
- Community-based Organizations (CBOs)
- Students (A spectrum of ages)
- Board of Supervisor Offices (Field Deputies)
- Multilingual Community Members (Spanish, Chinese, Korean, Tagalog, etc.)

Subject Matter Experts

- Practitioners (Planners, architects, developers, engineers, consultants, etc.)
- County Departments
- Public Agencies
- Regional Planning staff

Agency Stakeholder Group

- County Departments
- External Public Agencies
- Surrounding Jurisdictions

Community Stakeholder Group

- CBOs
- Faith-based Organizations
- Other advocacy and interest groups

Internal Workgroups

- Internal steering committee
- Staff-level workgroup

Meetings and Community Events

- Civic Events
- Ethnic holidays or celebrations
- Church and faith-based events
- Schools (middle/high schools - college, language schools, etc.)
- Pop-up events
- Art and storytelling contests
- Standing meetings with CBOs

Meetings and Community Events



Meetings and Community Events



Community Assessment Workshops

- Build capacity
 - Teach planning ideas
 - Survey and interview community members
- Identify issues, needs, wants, and values

Community Visioning Workshops

- Produce a vision plan
 - Vision statement
 - Community identity and design
 - Potential land use and zoning
 - Opportunity sites
 - Recommended Actions

Digital Engagement

- Project website & blog
- ESRI Storymaps
- Social Media (Twitter, Facebook, etc.)
- Map.Social
- Surveys
- Crowdsourcing
 - Photo sharing/contests



Project Website and Blog

- Project information, data, and maps
- Planning 101 (capacity building)
- Survey and Map.Social link
- Past and upcoming events
- Weekly blog

Map.Social

- Web-mapping tool that encourages community input
- Community members can place icons on a map indicating assets they like in their community, or challenges that they want to improve

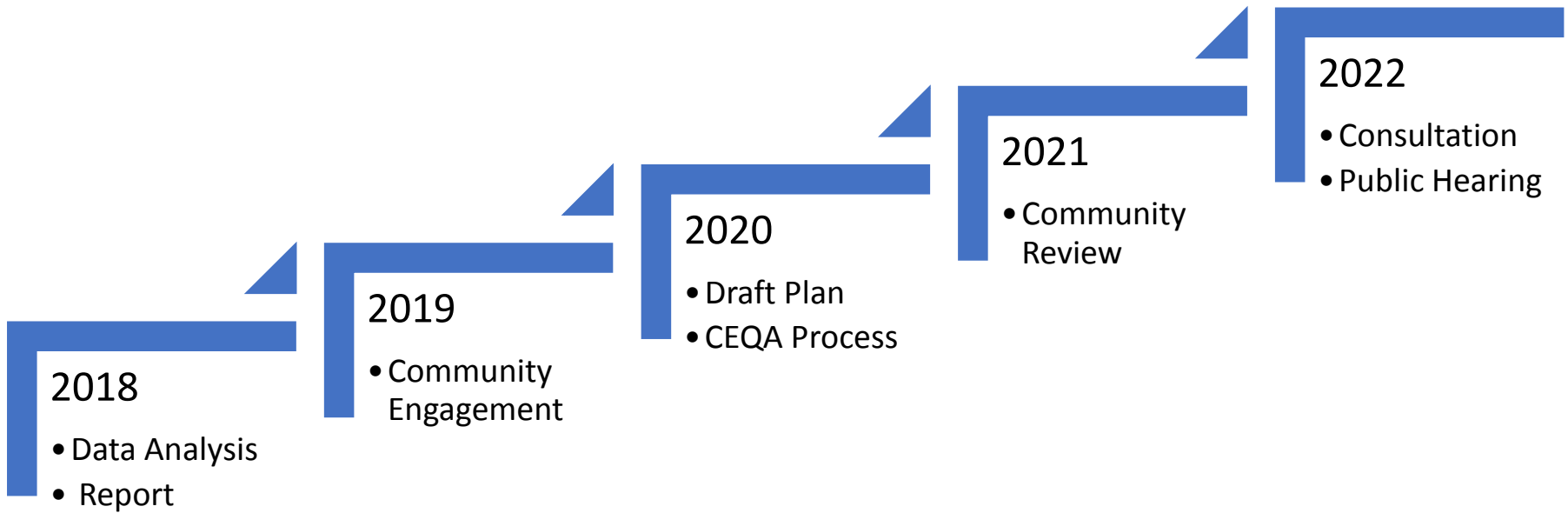


Printed Materials

- Flyers and brochures
- Postcard decks
- Community Profile Report I
- Community Profile Report II
- Community Vision Plan
- Final Area Plan



Project Timeline



Questions?