

## MEETING NOTES

### East San Gabriel Valley Area Plan, Agency Stakeholder Group

Date: Tuesday, September 11, 2018  
Time: 10:30 AM – 12:00 PM  
Place: Los Angeles County Hall of Administration  
500 W Temple Street, Los Angeles, CA 90012  
Room: **Conference Room 743**

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#### Meeting Objectives:

- Present updates on community engagement efforts so far in the East San Gabriel Valley, with a focus on strategies that are arts-based, youth-centered, and involve community capacity building.
- Discuss the need for arts-based engagement in the East San Gabriel Valley, and ways our organizations can approach these practices.
- Share best practices and strategies about youth/school-centered engagement, and its impact.
- Share ways in which agencies and jurisdictions already build community capacities to help the public advocate for their needs. Discuss what more could be done in building capacities.
- Provide an open forum to discuss challenges and opportunities regarding these new engagement strategies to East San Gabriel Valley stakeholders.

- Workforce Development, Aging, and Community Services (WDACS)
  - In El Monte, they used the Tanabata Festival and craft competition to connect with residents.
  - Arts and Crafts for children can help connect staff with their parents.
  - They made up a banner for the LA County Fair. Making art together helps residents take ownership. Parents, grandparents, and kids brought together.
- Metrolink
  - Engaged local artist to paint murals
    - Creates a bond between the project and the community
  - SoCal optimization and rail expansion (SCORE) program
    - Goal: Achieve light-rail efficiency on Metrolink
      - One of the main corridors passes through the ESGV
      - Currently in the process of engaging “ambassadors” of various groups, meeting with NGOs
        - Ambassadors are empowered to aid community engagement.
        - “To cultivate their imagination”
      - Idea from Metrolink: Focus a summit of transportation professional to give information to the public about new projects and services.
  - Mobility Resource Fairs are coming to El Monte and the rest of the County/region
- It is important to meet people where they are
- Community center and libraries in Roland and Hacienda Heights are active
- Homestead museum is another good resource.

- Business community is left out of engagement strategies; make sure to consult with them.
- Local medical centers (Kaiser/Pomona/etc) are also good resources.
- Foothill Transit
  - o Uses art in their built projects
  - o Different engagement strategies for audiences.
    - Commuter Express uses- prefer online and email
    - Local bus users- prefer community workshops
- Standing meetings are the best type of outreach to get the most turnout consistently
- Regional Water Quality Control Board
  - o Traditionally gave water quality notices
  - o Is now able to be proactive with outreach
  - o State Division on Drinking Water is developing a culture of engagement too.
  - o Worked with Cal Recycle to make a learning module
- Public Health
  - o Connect with Service Planning Area leads at Public Health, as they would know standing meetings and groups.
  - o Educational outreach is centered on Safe Routes to School program
  - o Parent groups are active at schools and are a great resource.
- Work with schools to develop curriculum that works for them. It makes the program stronger.
  - o Examples: Roadway Safety
    - The kids designed a survey to ask neighbors about roadwaysafety.
    - For Baldwin Park Unified School District
      - Started outreach with Superintendent/School Board
- East San Gabriel Valley Active Transportation Plan is underdevelopment.
- Flood Control District is developing Countywide greenway plan
- Capacity Building Topics
  - o Traffic Safety
  - o Environmental Justice
  - o SCORE Program
  - o Land Use Equity
  - o Data Collection