

East San Gabriel Valley Area Plan
Agency Stakeholder Group
May 14, 2018 | **Meeting Notes**

Attendance:

Name	Organization
David Hernandez	LA County Sheriff / Industry Station
Charles Chu	California Highway Patrol / Baldwin Park Station
Nilda Gemeniano	Department of Public Works
Luke Seibert	City of La Verne
Florencio Briones	LA County 1st District
Kristen Pawling	Chief Sustainability Office
Elyse Rasmussen	Department of Public Health
Debbie Enos	Watershed Conservation Authority
Ron Mathieu	SCRRA/Metrolink
Elaine Kunitake	Department of Public Works
Andrew Ross	Department of Public Works
Sheela Kleinknecht	Department Parks and Recreation
Liliana Ramirez	Workforce Development, Aging and Community Services- SGV Service Center
Alexis Lantz	Department of Public Health
Miguel Ramos	Department of Public Health
Caroline Torosis	Chief Executive Office
Mark Carnahan	City of Glendora
Jose Suarez	Department of Public Works, Land Development
Kevin Godoy	Department of Public Works, Land Development
Mi Kim	Department of Regional Planning
Adrine Arakelian	Department of Regional Planning
James Drevno	Department of Regional Planning

Notes:

- Idea: “looking forward Storymaps”, showing the potential of communities through ESRI’s software.
- DPH Engagement
 - Pedestrian Plans have a Community Advisory Group
 - Capacity building: educational modules are conducted overtime.
 - DPH uses walk audits to learn more about a variety of topics, including pedestrian plans.
 - Recruited volunteers to help with outreach.
- The Natural History Museum conducts “bio-blitzes” which can be rolled out at any time
 - This is an effective way to get in touch with curious constituents.

East San Gabriel Valley Area Plan

Agency Stakeholder Group

May 14, 2018 | **Meeting Notes**

- Some LA County Departments are looking into utilizing CRM strategies and software for stakeholder engagement.
- The Census will be mapping CBOs by census blocks.
- Walk Audits show undesirable locations that people want to enhance
 - These audits can be done via bike tours and public transit as well
- Creating family activities and games at pop-up events can be an effective engagement strategy.
- Metrolink Engagement
 - When reaching out to communities regarding double-tracking and quiet zones
 - Customer surveys
 - Seat-drops (flyers on seats)
 - Social Media
 - Libraries/Schools
- Project information could be dropped off at voting centers during elections, as the constituents are already civically involved.
- WDACS
 - Seniors do not utilize technology to the same degree as other generations, and thus require specialized outreach.
 - Emergency Resources Fair
 - Senior programs
- Breaking up large town halls into small groups at meeting is very helpful at giving more people voices.
- AQMD is currently working on engagement activities in the area, and may be an effective collaborator.
- LADOT utilized an “Artist in Residence” in order to design outreach for specific projects.
 - DPH is set to receive an Artist in Residence for the Vision Zero initiative.
- Las Fotas is an organization that empowers women in photography, and could be a good resource.
- LA County Fair is coming up and could provide outreach opportunities.
- Idea: photo-walk audits conducted via social media.
- Idea: promote collaboration between colleges and senior populations to share ideas.