

AGENDA

East San Gabriel Valley Area Plan Stakeholder Meeting

Date: Wednesday, March 31, 2021
Time: 10:00 AM – 11:30 AM
Location: Virtual, Zoom

Meeting Objectives:

- Update stakeholders on year of Area Plan efforts.
- Provide overview of consultant tasks and efforts related to the Area Plan.
- Introduce East San Gabriel Valley Mobility Plan project and project team.
- Detail relation of Mobility Plan to larger Area Plan project.

1. Welcome and introductions

- Meeting Recording. This meeting will be recorded and shared (with notes, slides, and other materials) for those who cannot attend the meeting.
- Have a Question? Use the raised-hand feature in Zoom to ask questions or place your questions in the chat box. There will be designated times for questions, comments, and feedback.
- Let's work together. Please be respectful and civil with your comments to other meeting attendees. To reduce ambient noise on the call, attendees will be muted unless speaking.
- Follow-ups. We are more than happy to set up individual times with groups for more detailed discussion of specific issues. Just let us know after the meeting. If we are unable to answer your questions during the meeting, we will make sure to follow up.
- Introductions. Let's all introduce ourselves. When called upon, please state your name, the organization you are representing, and your role in the organization.

2. Area Plan project updates

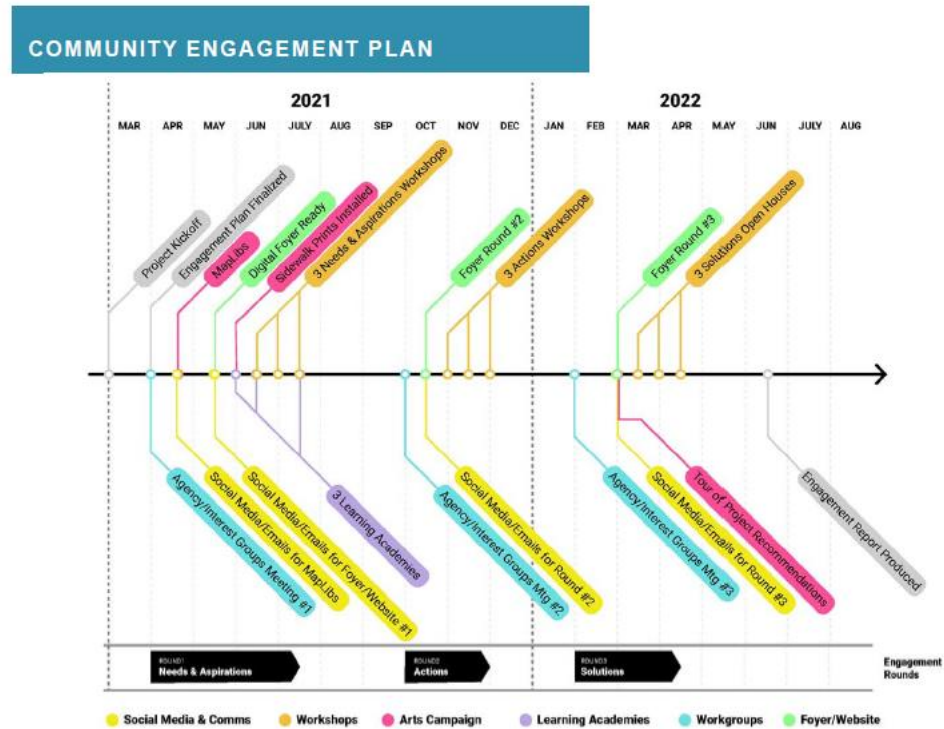
- Project Area Map
- New areas to be added to the Plan Area
 - Unincorporated North Whittier
 - Unincorporated South El Monte
 - Pellissier Village
- General Plan & Area Plans
 - LA County General Plan
 - Lays out values and vision countywide
 - Provides guidance on preparing for and responding to growth and change.
 - Goal: Foster healthy, livable, and sustainable communities
 - East San Gabriel Valley Area Plan
 - Build on General Plan goals, priorities, and programs at a more local scale
 - Identify strategies that fit the planning area
 - Conserve natural resources
 - Shape communities to provide diverse housing and aligned with jobs and services
 - Work with adjacent jurisdictions

- Area Plan – Community Specific Information
 - 24 Communities
 - Community Plan Update/Inclusion in Area Plan
 - Rowland Heights Community Plan
 - Hacienda Heights Community Plan
 - Rowland Heights CSD Update
- Area Plan- 9 Elements (Goals, Policies, Implementation Actions)
 - Land Uses
 - Economic Development
 - Community Character and Design
 - Mobility
 - Natural Resource and Open Space
 - Environmental Justice
 - Health and Safety
 - Public Services and Facilities
 - Cultural and Historic Resources
- Project Status
 - Visioning Workshops (Fall/ Winter 2019)
 - Y-Plan Project (2019/2020)
 - Community Profiles (Available Here: [Communities – East San Gabriel Valley Area Plan \(lacounty.gov\)](https://www.lacounty.gov/communities-east-san-gabriel-valley-area-plan))
 - Background Reports
 - Community Chapters
 - Staff-led Elements
- Overview of Consultants Efforts
 - Consultant: ESA (Funding: LEAP/REAP Grants)
 - Land Use Element
 - Economic Development Element
 - Community Character and Design Element
 - Higher Density Housing Design Guidelines
 - Environmental Impact Report
 - Consultant : IBI (Funding: SB1 Strategic Partnerships Grant)
 - East San Gabriel Valley Mobility Action Plan
 - Capital Improvement Plan (Department of Public Works)
- Resources
 - Housing Element Update
 - Climate Action Plan
 - Safety Element Update
 - Park Needs Assessment
 - Pedestrian Plan
 - Our County Sustainability Plan
 - ESGV Active Transportation Plan
 - Vision Zero
- Project Timeline
 - March 2021 → 24 Months → March 2023 (Adoption of ESGVAP)
- ESGVAP Mobility Plan
 - SB1 Funded Strategic Partnerships Grant
 - 2 Year Grant Term / Project Timeline
 - In line with the ESGVAP
 - SCAG Role: RFP, consultant selection process, Caltrans reporting
 - DRP Role: Day to day project management, review of consultant work

- A regional mobility vision for the ESGV that promotes safe, healthy, efficient, sustainable, and equitable mobility options.
- Coordinate mobility strategies across 24 unincorporated islands and 13 cities in the ESGV area.
- Will identify gaps as well as recommendations to close the mobility gaps and creating a regional network of transportation, including active transportation and goods movement.

3. East San Gabriel Valley Mobility Plan

- Primary Project Objectives
 - Coordination with ESGV Area Plan
 - Understand local mobility needs & challenges
 - Develop mobility solutions and implementation plan
- Technical Approach
 - Investigation – understand community needs and challenges, review past planning efforts and recommendations
 - Innovation – identify and analyze mobility solutions, vet these with the community
- Solutions – develop an action and implementation plan, describing proposed projects and their benefits
- Key Tasks
 - Task 2: Public Engagement. Community Engagement Plan, 3 Phases to Engagement.
 - Task 3: Analysis and Recommendations. Existing Conditions, Mobility Needs, Recommendations.
 - Task 4: Prepare Mobility Plan. Vision & Strategy, Goals, Implementation Actions, Draft and Final Plan
- Community Engagement, Primary Elements/Activities
 - Initial Information and Awareness
 - Email, Social Media, Ads, Online Portal
 - First Round: Investigation
 - Stakeholder and Interest Group Sessions, Learning Academies
 - Second Round: Innovation
 - Stakeholder and Interest Group Sessions, Community Workshops, Actions Online Portal
 - Third Round: Solutions
 - Stakeholder and Interest Group Sessions, Open Houses, Online Portal
- Community Engagement Plan Timeline



- Stakeholder Engagement
 - Introduction and Goals of Engagement
 - Engagement History and the Future of Engagement in the East San Gabriel Valley Plan Area
 - Goal – to ensure that communities across the East San Gabriel Valley are seen and heard, providing valued input resulting in lasting positive impacts on mobility in their communities and beyond
 - Mechanisms and Opportunities for Engagement
 - Social Media Campaign and Targeted Mailings / Advertisements
 - Focus Groups / Interest Groups
 - Three Steps to Success!
 - Steering Committee – are we on the right track? Who was missed before, who are the key players, and who are our champions?
 - Focus Groups / Interest Groups
 - CBOs and Neighborhood Groups
 - Schools and Colleges
 - A Project Champion
 - Community Engagement and Events – in support of HereLA
- Art Installation (format, promotion, participation)
 - MAPLibs
 - Interactive survey with a selfie component.
 - Select responses will be sketched and placed on sidewalks/walls in ESGV, with an online gallery component
 - Intended to raise project visibility, engage youth, get people to the project website.
 - Timeline
 - a. March/April: Survey

- b. May: Design team preps materials
 - c. June: Youth Training
 - d. July: Installation
 - Questions for Stakeholder Group:
 - Where should the mural be installed?
 - How should we get youth involved?
 - Any additional groups to reach out to?
 - Any regulations related to public art?
 - a. DPW and DPR will be communicated with prior to installation.
 - b. Want to ensure that the materials won't be considered graffiti
- Existing Conditions/Best Practices Overview
 - Mapping Mobility Indicators
 - Generators: Indicate potential pedestrian volume. (Ex. Population/employment density, socioeconomic and health data)
 - Attractors: Indicate features likely to attract pedestrians (Ex. Key destinations, such as schools, community attractions, parks, shopping centers)
 - Barriers: Indicate features likely to discourage walking (Ex. Areas of high pedestrian/bicycle collisions, low pedestrian level of comfort)
 - Examples shown:
 - Calenviroscreen
 - Key Destinations Layer
 - Pedestrian and Bicycle Collisions
 - Best Practices/Case Studies
 - Select similar communities – development pattern demographics, congestion
 - Review how mobility solutions were developed/proposed
 - Identify promising mobility strategies/solutions