



Metro Area Plan

East Los Angeles East Rancho Dominguez Florence-Firestone Walnut Park
West Athens-Westmont West Rancho Dominguez-Victoria Willowbrook

Community Advisory Committee (CAC) Meeting #2
December 15, 2021, 5.00 – 6.30pm (via Zoom)

Meeting Summary

CAC Attendees

East Los Angeles

Alberto Caracoza - Acaracoza@gmail.com
Ariana Rodriguez (Vision City Terrace) - arianar619@gmail.com
Pamela Agustin-Anguiano - pamela@eastsideleads.org

Florence-Firestone

Steve Quinonez - carlitosauto@yahoo.com

Walnut Park

Milton Hernandez Nimatuj - nimatuj@cbeal.org
Melissa Gonzalez - melissagonzalez711@gmail.com

East Rancho Dominguez

Sinetta Farley - erdominguezca@yahoo.com

West Athens-Westmont

Judy Calvin - happyjec@yahoo.com

Project team Attendees

LA County DRP

Patricia Hachiya, Tina Fung, Erica Gutierrez, Christina Tran, Tahirah Farris, Richard Marshalian, Leon Freeman, Dean Edwards

Dudek

Gaurav Srivastava, Janet Rodriguez, Sarah Corder

MEETING SUMMARY

During the CAC meeting #2, the project team provided an overview of the Metro Area Plan's outreach approach and the results from Round 1 of outreach workshops, including shared values and challenges. During the meeting CAC members were also introduced to the Metro Area Plan Historic Context Statement aspect of the Plan (overview slides attached). CAC members offered their feedback and observations from the outreach efforts as outlined below:

1. **The need to collect demographic data.** Members expressed the importance of evaluating who the outreach efforts have reached and collecting demographic data to inform targeted outreach efforts moving forward. The concern is that the results collected from the outreach is not holistic of the community. For example, a member from the East LA community noted many business owners in the community were present at the visioning workshop; therefore, the conversations were focused on the business sector and may not be capturing the collective community vision.



2. **Desire to broaden engagement.** Members expressed the need for in-person outreach and increasing noticing efforts such as hiring vendors, and/or recruiting volunteers to conduct door-to-door knocking to engage with residents. Members also expressed a lack of basic planning and land use regulation knowledge in their communities. Members noted that the visioning workshops had low participation relative to the total population of the MAP area. An added concern was that the MAP would not comprehensively address the needs of all community member. A specific example provided was for the East Los Angeles visioning workshop, many participants were from the business community.

3. **Challenges during COVID-19 restrictions.** CAC members acknowledged the COVID-19 related limitations to in-person outreach and door-to-door knocking. One member noted that people are not receptive to canvassing type of outreach in light of the COVID-19 pandemic. Although in-person is ideal, future outreach events need to consider if people will feel comfortable to attend in-person events. An example provided was that previous to the COVID-19 pandemic, in West Athens - Westmont, community meetings would draw up to 70 residents.

Next Steps

- Regroup in January.
- Review technical findings
- Future meeting (TBD) will begin to discuss land use policies.
- CAC to reach out with School names for youth outreach – or school contacts



ATTACHMENT A: OVERVIEW PRESENTATION SLIDES



Metro Area Plan

East Los Angeles East Rancho Dominguez Florence-Firestone Walnut Park
West Athens-Westmont West Rancho Dominguez-Victoria Willowbrook

Community Advisory Committee (CAC)

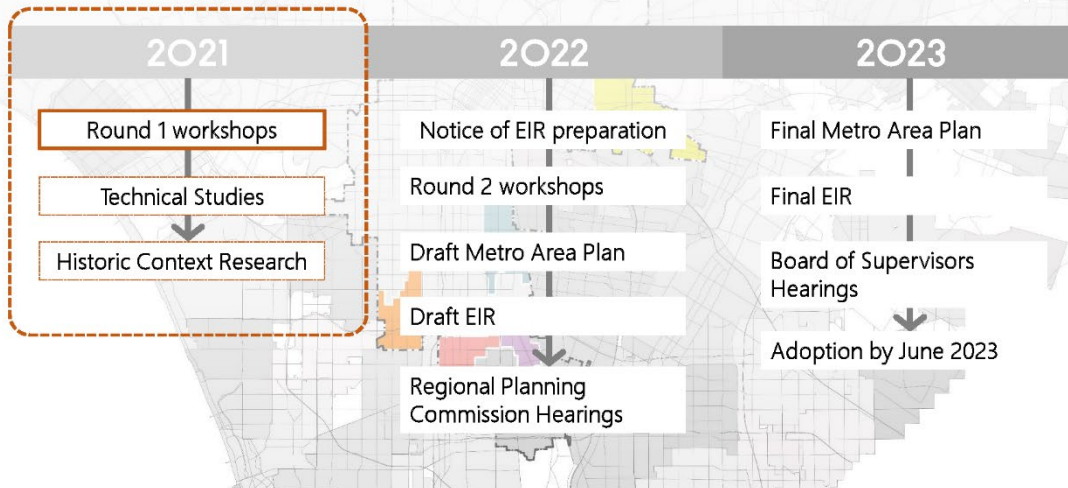
Meeting #2 – Dec 15, 2021

Agenda

1. Introductions
2. Metro Area Plan – project updates
3. Round 1 outreach – report back
4. Historic Context Task
5. Next Steps

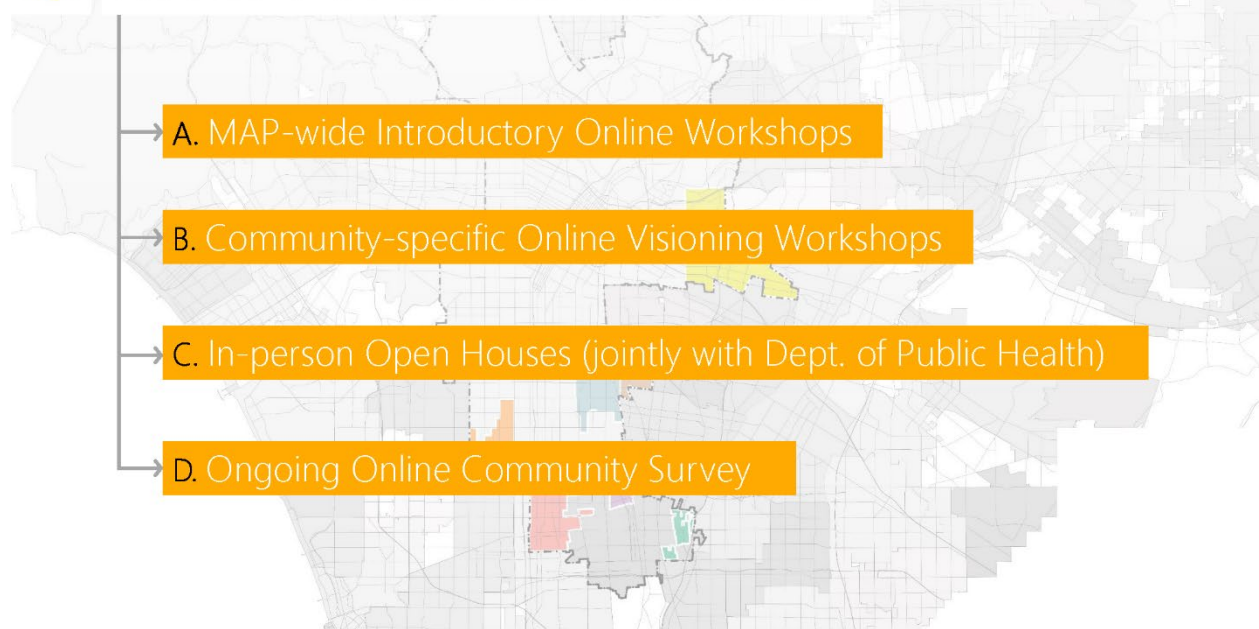


Metro Area Plan – Project Updates





Round 1 Outreach Activities



A. MAP-wide Introductory Online Workshops

DATE	PURPOSE	ATTENDANCE	WORKSHOP LENGTH
Tuesday, Oct. 26, 2021	Metro Planning Area-Wide	25 attendees	70 minutes
Thursday, Oct. 28, 2021	Metro Planning Area-Wide	26 attendees	70 minutes

What we heard

- The multi-generational burden of living next to noxious industrial uses
- Dissatisfaction with the experience of street and outdoor spaces
- More opportunities for healthy outdoor recreation
- Parking is challenge for businesses and residents alike
- Prioritize in-person engagement opportunities
- Engage the youth of the community
- Sensitive to local impacts when considering upzoning

51 attendees across two online introductory workshops



B. Online Visioning Workshops

DATE	COMMUNITY	ATTENDANCE	WORKSHOP LENGTH
Monday, Nov. 8, 2021	Willowbrook	9 attendees	83 minutes
Tuesday, Nov. 9, 2021	East Rancho Dominguez	3 attendees	103 minutes
Wednesday, Nov. 10, 2021	East Los Angeles	60 attendees	105 minutes
Monday, Nov. 15, 2021	West Rancho Dominguez-Victoria	5 attendees	75 minutes
Wednesday, Nov. 17, 2021	Florence-Firestone + Walnut Park	25 attendees	92 minutes
Thursday, Nov. 18, 2021	West Athens-Westmont	4 attendees	78 minutes

106 attendees
across six online
visioning workshops



B. Online Visioning Workshops

What we heard – Shared Values

- The positive outcomes of experiencing the outdoors and nature
- The need for safe, walkable streets to play and discover
- The immeasurable value of trees in making neighborhoods pleasant and complete
- The role of childhood memories in fostering community pride and attachment
- Community institutions as objects of persistent pride
- The need to gather and celebrate with family and neighbors



B. Online Visioning Workshops

What we heard – Common Challenges

- Harmful effects and outcomes of adjacent industrial activity
- The loss of community ownership of streets – trash, parking, dumping
- Loss of sense of safety in the physical environment
- Pandemic impacts to local businesses and need for support
- Lack of local-serving amenities
- Lack of affordability and the threat of displacement, erosion of identity
- Lack of resources and attention



B. Online Visioning Workshops Community Aspirations

Willowbrook

- Safety
- Lighting
- Nature
- Streets for unsupervised play and activity
- Water and healing
- Affordable Housing
- Being able to walk to amenities Trees

East Rancho Dominguez - Victoria

- More trees
- Wide parkways for shade and gathering
- Commercial areas with outdoor dining
- Safer streets for walking/gathering/biking
- Accessibility (to get around without a car)
- Repurpose unused existing infrastructure areas for gathering spaces.



B. Online Visioning Workshops Community Aspirations

East Los Angeles

- Support for local businesses
- Preserving Culture
- Growing/buying healthier local food
- Clean air
- Trees
- Maintained streets and sidewalks
- Reducing impacts from freeways
- Pet-friendly environment and streets

Florence-Firestone/Walnut Park

- Affordable housing
- Walkable amenities and services
- More greenspace and gardens
- Bike-friendly streets
- Job and learning opportunities
- Cultural/community centers
- Support for existing neighborhood businesses



B. Online Visioning Workshops Community Aspirations

West Rancho Dominguez - Victoria

- More greenspace
- Cleanliness
- More jobs
- Trees
- Parks that are easy to walk to
- Socially connected and also to nature and the land
- Green industries/agriculture brought back instead of industrial uses

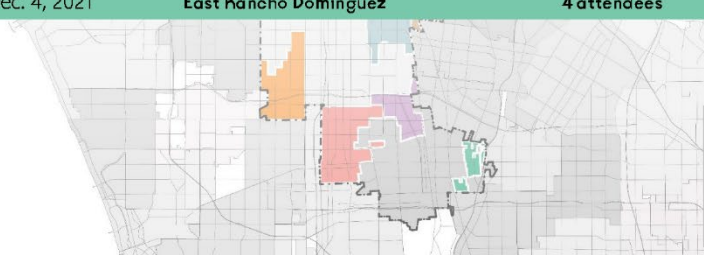
West Athens - Westmont

- Greenery
- Trees
- Clean streets
- Clean water
- More parks, properly maintained
- Safety
- Getting it back to the clean neighborhood it once was



C. In-person Open Houses (jointly with County Dept. of Public Health)

DATE	COMMUNITY	ATTENDANCE	LOCATION
Saturday, Nov. 6, 2021	Willowbrook/West Rancho Dominguez	10 attendees	Magic Johnson Park
Saturday, Nov. 13, 2021	East Los Angeles	5 attendees	Ruben Salazar Park
Saturday, Nov. 20, 2021	Florence-Firestone	4 attendees	Roosevelt Park
Saturday, Dec. 4, 2021	East Rancho Dominguez	4 attendees	East Rancho Dominguez Park



23 attendees across four in-person open houses.



C. In-person Open Houses Willowbrook/West Rancho Dominguez

Saturday, Nov. 6, 2021: Magic Johnson Park





C. In-person Open Houses

Willowbrook/West Rancho Dominguez

Saturday, Nov. 6, 2021: Magic Johnson Park

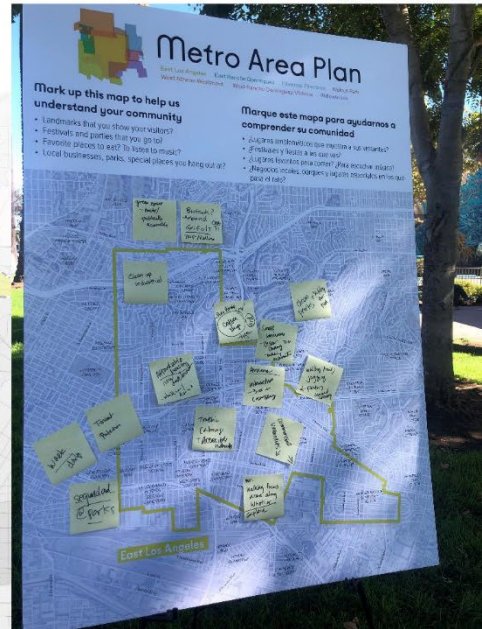
- Magic Johnson Park is a great community amenity. Needs better and safer pedestrian access.
- Other parks need attention. Mona Park is not safe, as is George Washington Carver Park.
- Compton Creek needs improvements. It should become a community amenity.
- St. Albert the Great is a local institution, a vessel of community memories.
- Extend the El Segundo bike lane eastward to Magic Johnson Park.
- Pay attention to pedestrian safety.



C. In-person Open Houses

East Los Angeles

Saturday, Nov. 13, 2021: Ruben Salazar Park



Metro Area Plan
 East Los Angeles East Los Angeles East Los Angeles East Los Angeles East Los Angeles
 West Los Angeles West Los Angeles West Los Angeles West Los Angeles West Los Angeles

Mark up this map to help us understand your community

- Landmarks that you show your kids?
- Festivals and parties that you go to?
- Favorite places to walk? To listen to music?
- Local businesses, parks, special places you hang out at?

Marque este mapa para ayudarnos a comprender su comunidad

- ¿Cuáles son los lugares que muestran a sus hijos?
- ¿Festivales y fiestas a las que va?
- ¿Cuáles son los lugares favoritos para caminar? ¿Para escuchar música?
- ¿Hay negocios locales, parques y lugares especiales en los que se reúnen?

East Los Angeles



C. In-person Open Houses

East Los Angeles

Saturday, Nov. 13, 2021: Ruben Salazar Park

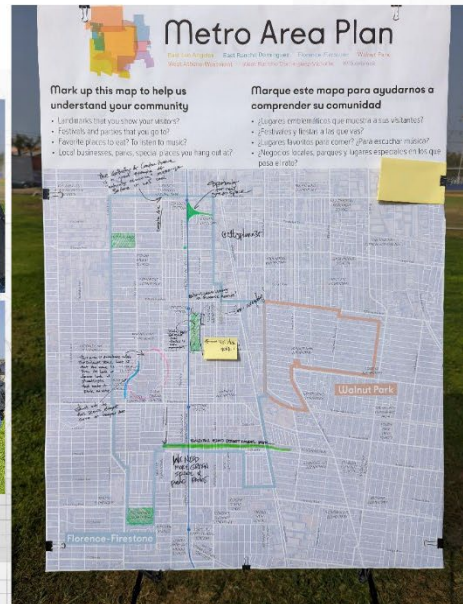
- Parks – and access routes – need to be clean, safe and secure for kids.
- Industrial parcels need to be cleaned up.
- Explore clean biotech uses in the industrial district north of 10-Fwy.
- Create jogging and walking trails in the community.
- Need more affordable housing along with increased protections for tenants.
- Freeway spillover and cut through traffic needs to be calmed.



C. In-person Open Houses

Florence-Firestone

Saturday, Nov. 20, 2021: Roosevelt Park





C. In-person Open Houses

Florence-Firestone

Saturday, Nov. 20, 2021: Roosevelt Park

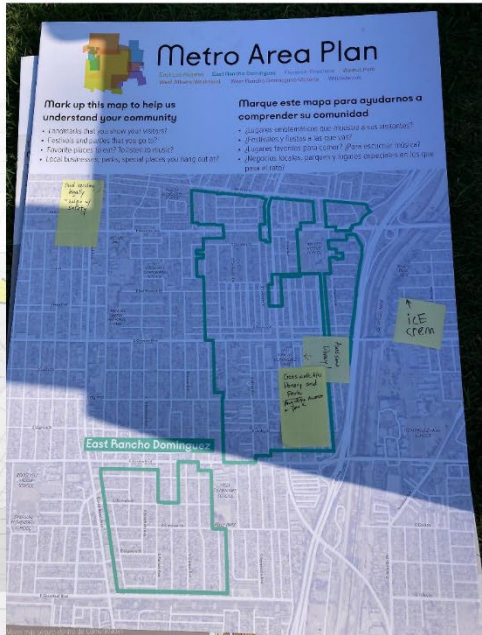
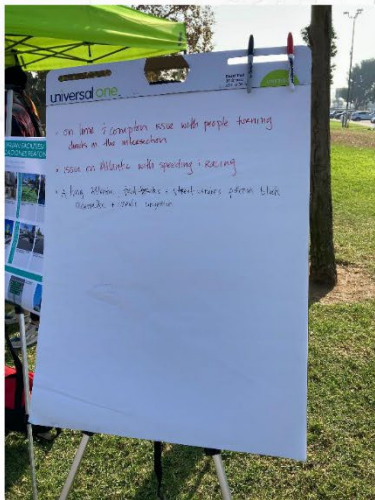
- Need more green space and public parks.
- Build the 92nd St linear park
- The pedestrian bridge over the Metro A line is a local icon
- Return Florence Library to its previous location on Florence Avenue
- Compton Ave is a great local-serving mixed-use street



C. In-person Open Houses

East Rancho Dominguez

Saturday, Dec. 4, 2021: East Rancho Dominguez Park





C. In-person Open Houses

East Rancho Dominguez

Saturday, Dec. 4, 2021: East Rancho Dominguez Park

- Sidewalk/street food vending is meeting a clear need. Find ways to **legalize and regulate** (to manage blocked sidewalks, etc.) because it helps with street safety.
- East Rancho Dominguez Library is a great community asset. Unfortunately has no easy ped connections to the park (no crosswalks).
- Speeding on Atlantic is a big problem
- Donuts on streets like Lime and Compton is a nuisance



D. Ongoing Community Survey

67 responses to date. Open till end of the year.

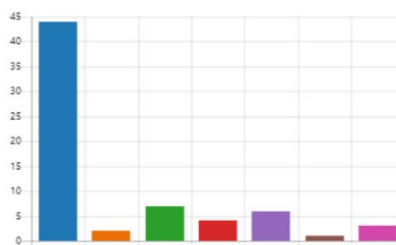
1. Which of the seven unincorporated communities of the Metro Area Plan are you affiliated with? (If more than one, please fill out an additional survey. This might be because you live in one of these communities but work in another.)

¿Cuál de las siete comunidades no incorporadas del Plan del Área Metro está afiliado? (Si hay más de uno, complete una encuesta adicional. Esto puede deberse a que vive en una de estas comunidades pero trabaja en otra.)

[More Details](#)

[Insights](#)

East Los Angeles	44
East Rancho Dominguez	2
Florence-Firestone	7
Walnut Park	4
West Athens - Westmont	6
West Rancho Dominguez - Vic...	1
Willowbrook	3



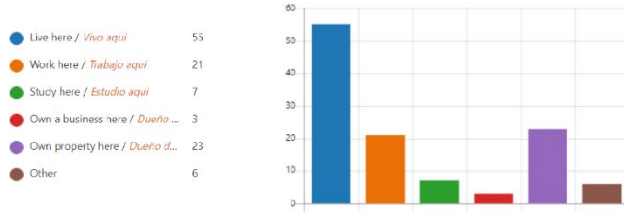


D. Ongoing Community Survey

2. What is your relationship with your selected community? Check all that apply.

¿Cuál es su relación con la comunidad seleccionada? Marque todo lo que corresponda.

[More Details](#)



3. If you live here, do you own or rent your home?

Si vive aquí, ¿es propietario o alquila su casa?

[More Details](#)

[Insights](#)



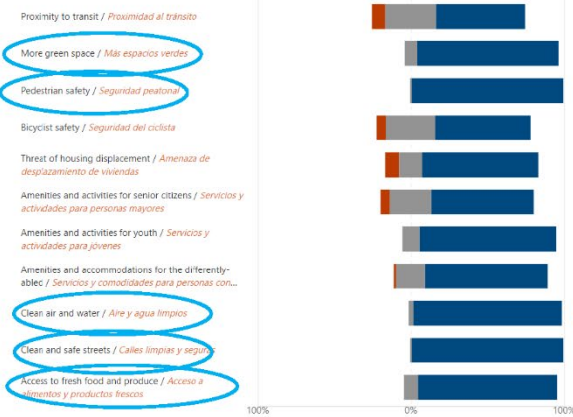
D. Ongoing Community Survey

4. How would you prioritize the following as they relate to you and your family?

¿Cómo podría priorizar lo siguiente en respecto a usted y su familia?

[More Details](#)

■ Not important at all / Nada importante ■ Somewhat important / Algo importante ■ Very important / Muy importante





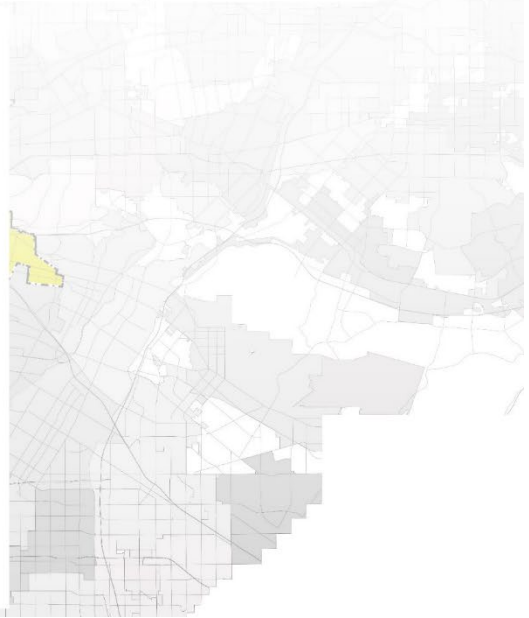
D. Ongoing Community Survey

5. How would you grade your community on the following issues?

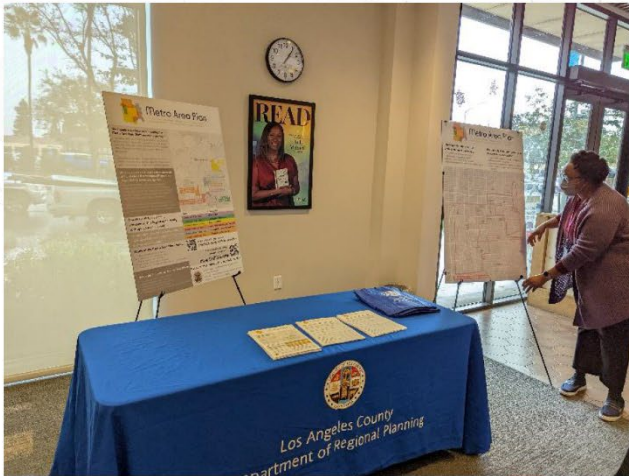
¿Cómo calificaría a su comunidad en los siguientes temas?

[More Details](#)

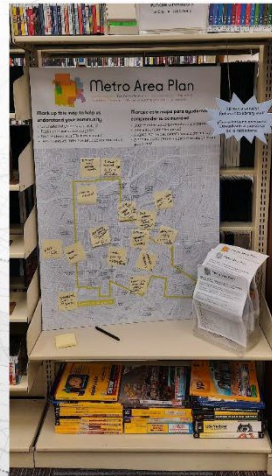
Very poor / Muy pobre Poor / Pobre Can't say / No puedo decir Good / Bien Very good / Muy bien



E. Ongoing Outreach at LA County Libraries



Outreach Station at Willowbrook Library



Outreach Station at City Terrace Library





CAC Feedback + Q&A

Is there anything that we missed hearing? Who else should we talk to?

Any additional planning issues that should be prioritized?

Suggestions to broaden outreach and engagement for Round 2 (in-person) workshops?



Historic Context Research Overview

Sarah Corder
Task Manager, Dudek



Next Steps

CAC Meeting #3 – tentatively mid-January 2022
- Review findings of technical studies and initial planning concepts
- Historic Context task updates + feedback

