Open House

February 15, 2014

10:00 a.m. to 12:00 p.m.

Burton W. Chace Park

MARINA DEL REY VISIONING
Today’s Format
Today’s Format

• Learn about background, process, and input
• Visit exhibits
• Review recommendations for areas in the Marina
• Provide additional feedback on Visioning Statement
Background
Purpose of the Visioning Process

- Provide a framework that guides future decision-making on development, policy, and implementation strategies

- Fulfill agreement between Coastal Commission and the County to complete “Roadmap”
Goals of the Visioning Process

Â Provide a variety of opportunities for the entire LA County community to engage in the process

Â Solicit input that will be used to develop a shared vision and guide future policy and implementation strategies

Â Develop a set of guiding principles that can inform the County’s review of projects and delivery of public services
Process

MARINA DEL REY VISIONING
Process

Community Outreach

- Telephone Interviews
- Community Kick-off Meeting
- Community Walking Tour and Workshop
- User Focus Groups
- Community Mobility Focus Group
- MindMixer Interactive Website
- Meetings with Advisory Bodies
Process

Consultant Expertise

• Outreach and Meeting Facilitation
• Market Study
• Mobility Study
• Urban Design and Land Use Analysis
Visioning Statement

Â Incorporates input
   ï Community and user groups
   ï Consultant team’s analyses
Â Identifies overarching themes
Â Makes recommendations
Â Identifies implementation strategies
Visioning Statement

Themes
Overarching themes that emerged from community input and consultant analysis

- Activity Districts
- Mobility and Directional Signage
- Image and the Built Environment
- Recreation and Activities
- Public Gathering Spaces
Visioning Statement

Themes

Activity Districts

- Organize uses in the Marina into districts
- Create a dedicated civic center area to serve as a community anchor
- Identify spaces for arts and culture to broaden the mix of activities and attract different kinds of visitors who otherwise would not have experienced the Marina
- Enhance the non-motorized boating activities at Marina Beach and elsewhere in the Marina
Vision Statement

Themes

*Activity Districts*

- Ensure family-oriented activities at Marina Beach
- Enhance the visitor-serving retail with entertainment uses in the area along Fiji Way
- Build on the success of existing visitor-serving retail along Admiralty Way by developing a major visitor- and resident-serving, entertainment, and retail center on the site of the existing boat launch ramp
Vision Statement

Themes

*Mobility and Directional Signage*

Â Develop mobility hubs in the Marina where people can conveniently transfer between modes of travel

Â Implement “park once” districts centered on the mobility hubs

Â Provide year-round water taxi service and add a shuttle to serve all parking lots and key Marina destinations
Vision Statement

Themes

*Mobility and Directional Signage*

- Enhance and provide clear directional signage to shuttle stops, water taxi stops, and specific destinations
- Provide convenient parking and access for boaters and their trailers
- Ensure a continuous pedestrian promenade throughout the entire Marina
- Improve bicycle facilities throughout the Marina
Vision Statement

Themes

*Image and the Built Environment*

• Beautify the Marina by updating infrastructure and encouraging high-quality design for all developments and the promenade

• Provide additional restaurant, retail, and cultural activity opportunities, particularly near the waterfront

• Improve the perception of the Marina as a functioning harbor by integrating views of boating activities into all development
Vision Statement

Themes

*Image and the Built Environment*

- Highlight the Marina’s wetland history by incorporating interpretive elements into new development
- Promote the perception of the Marina as a natural environment by highlighting its diversity of wildlife
- Announce arrival to the Marina by incorporating unique gateways at vehicular, bicycle, and pedestrian access points
Vision Statement

Themes

Recreation and Activities

- Minimize locations where boaters and trailers interact with other modes by creating and maintaining access areas separate from those for general harbor visitors
- Include a trailer queuing area prior to and following boating launching
- Enhance boater amenities at Marina Beach and provide additional facilities for non-motorized boaters in other Marina locations
Vision Statement

Themes

Recreation and Activities

- Install dinghy docks at visitor-serving and civic locations such as restaurants, shops, and the library
- Expand family-oriented recreation opportunities
- Promote the area’s wildlife-viewing opportunities
Vision Statement

Themes

Public Gathering Spaces

- Develop vibrant waterfront public gathering spaces supported by recreation, food, and entertainment options
- Use public gathering spaces as focal points for new development
- Use new public gathering spaces as view corridors to the water and water-based activities
- Provide traditional green park space in the Marina
Vision Statement

Themes

*Public Gathering Spaces*

Â Provide additional lighting along the promenade and throughout the Marina (waterside and landside) to increase safety

Â Install street furniture at public gathering spaces
Visioning Statement

Recommendations
Based on input received during outreach and the results of the consultant team’s analysis

Recommendations covering the following two topics are depicted in greater detail at the activity district stations

- Land Use Recommendations
- Mobility Recommendations
Next Steps
Next Steps

- Collect feedback from Open House
- Finalize Vision Statement
- Present to the Board of Supervisors
- Determine need for amendments to the LCP