

# FLORENCE-FIRESTONE COMMUNITY PLAN



Regional Planning Commission  
January 18, 2012

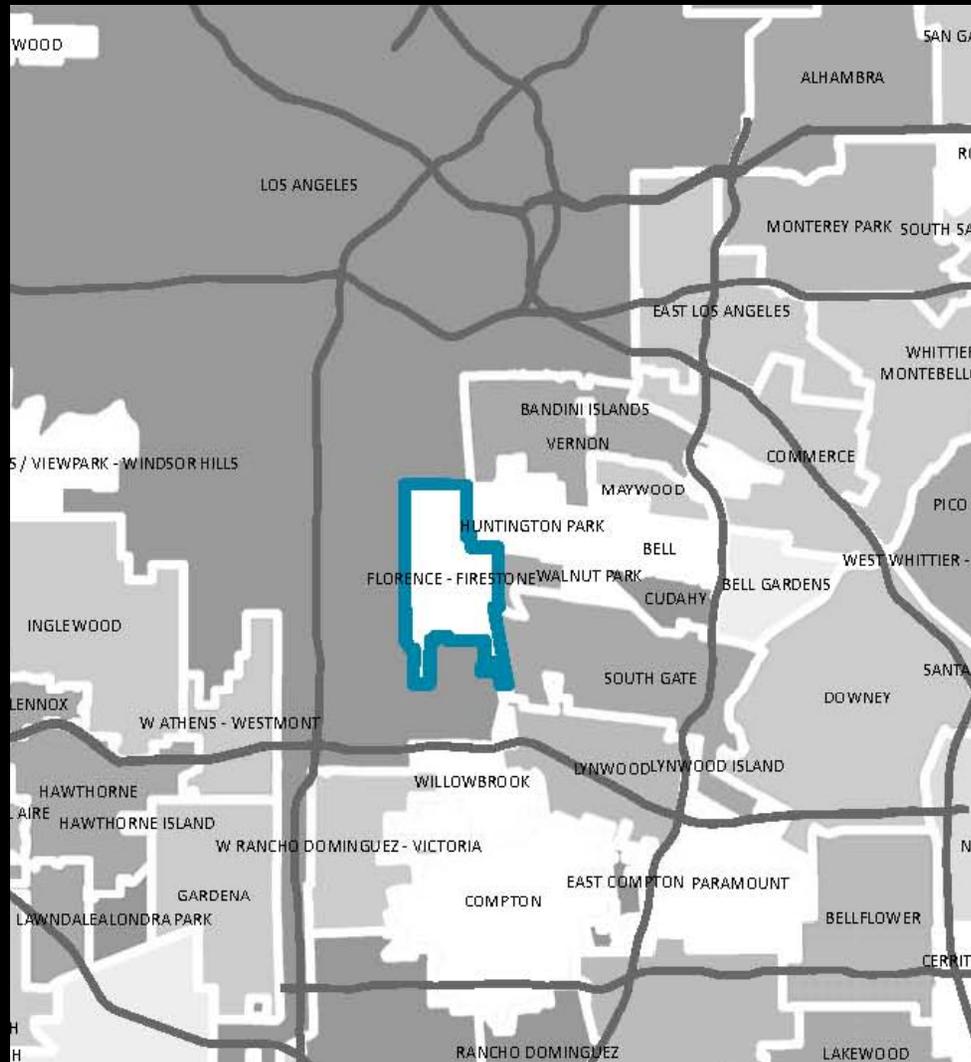
# Outline

- Background
- Public Participation Process
- Preliminary Draft Plan
- Next Steps



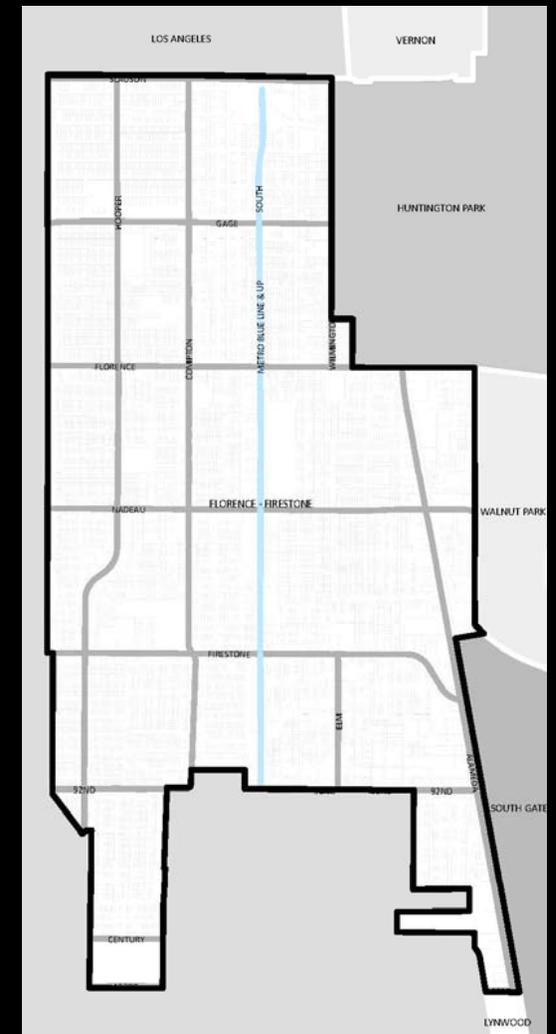
# Project Background

# Background: The Community



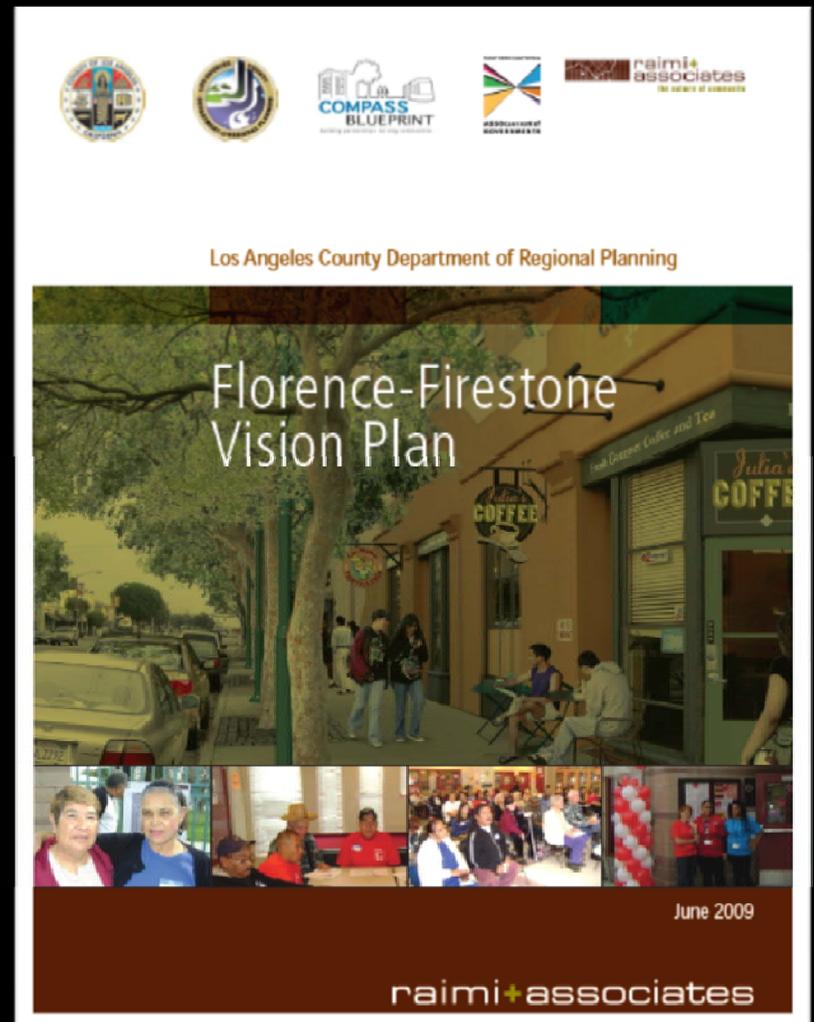
# Background: The Community

- 3.6 square miles
- 6 miles south of Downtown
- 63,000 people (2010, US Census)
- 3 TODs and a CSD

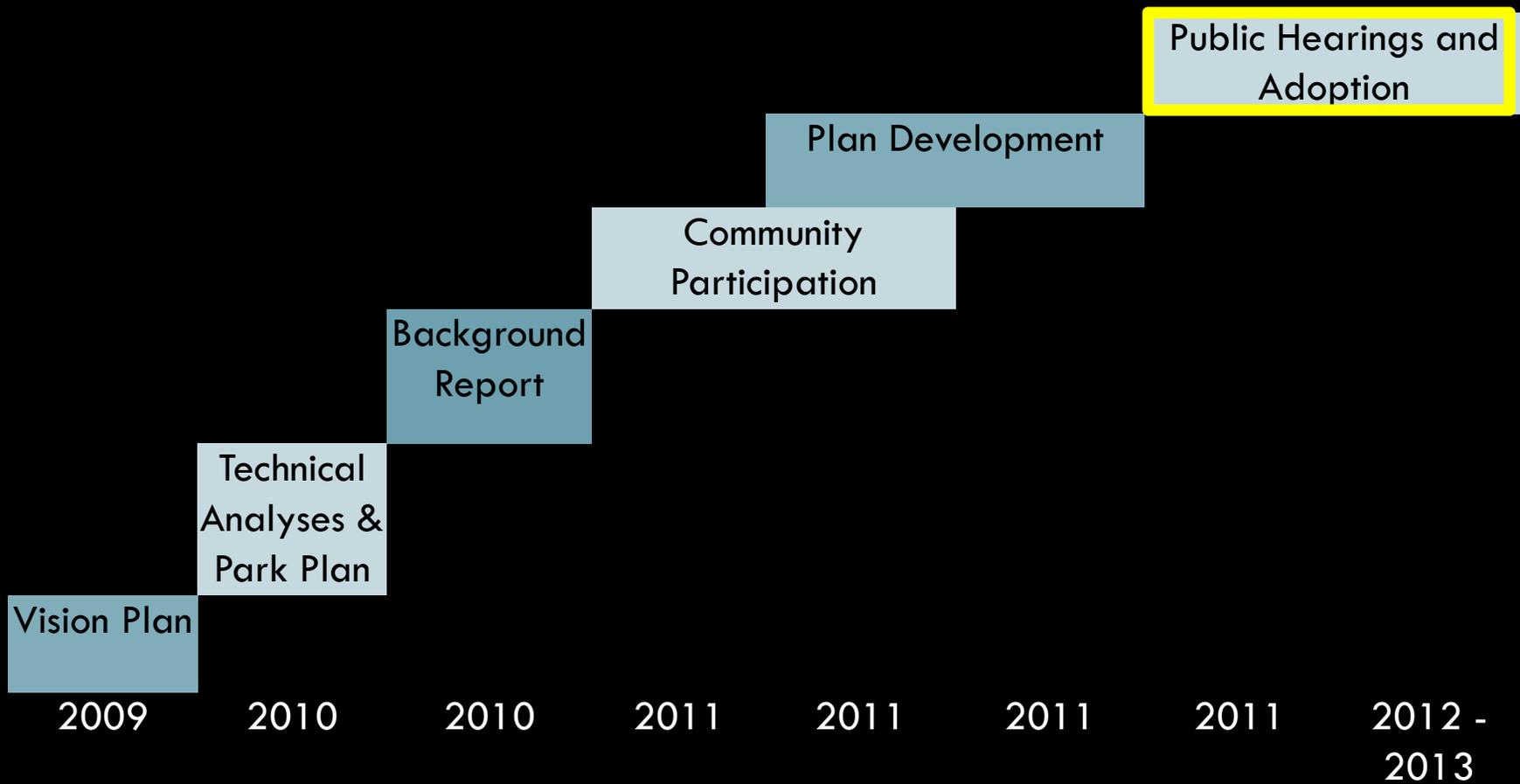


# Background: Previous Planning Efforts and Public Hearing Presentations

- 2009: Florence-Firestone Vision Plan
- 2010: Technical Reports, Parks and Recreation Plan



# Background: Timeline



# Public Participation Process

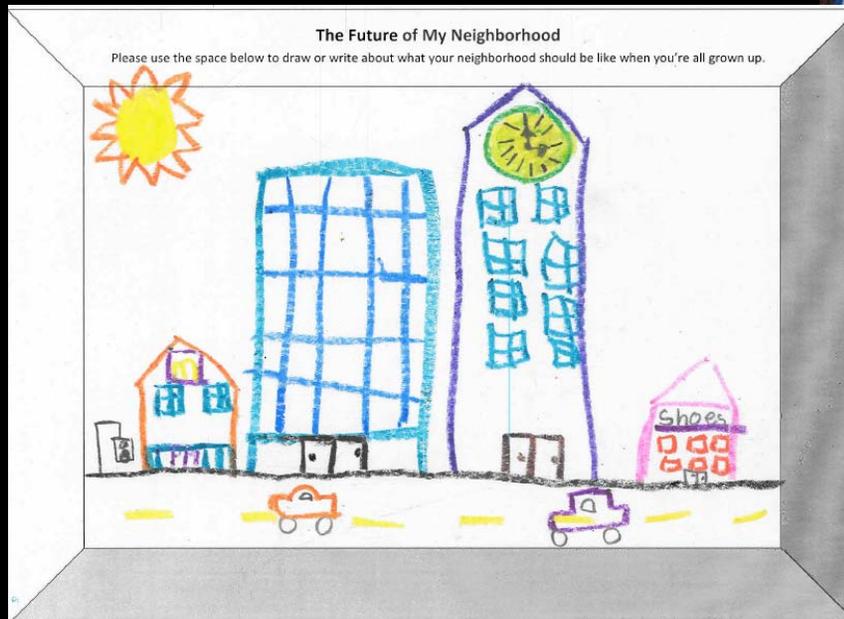
# Public Participation: Community Workshops

- 1/29/11: Kickoff and Issues
- 2/26/11: Goals and Policies
- 3/26/11: Land Use Map
- 4/30/11: Poster Plan



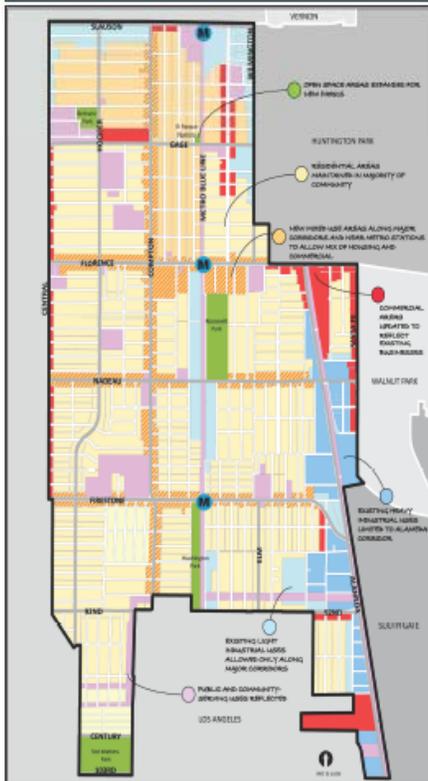
# Public Participation Process: Youth Workshops

- 5/27/11:  
Graham  
Elementary School  
Workshops



# Public Participation Process: Poster Plan

## Florence-Firestone Community Plan



### DRAFT LAND USE MAP

The Draft Land Use Map guides future development in the community by showing where various types of uses can occur and how future development can be. Each type of use (open space, commercial, industrial, residential, mixed residential, and commercial and public) is shown with a different color. The map is part of the Community Plan and translates the vision, goals, and policies into a geographically-based map. For details on each land use category please see the project web site: <http://planning.lacounty.gov/fvp>

### PLANNING FOR THE FUTURE

The Florence-Firestone Community Plan is a long-range, comprehensive plan for the unincorporated community of Florence-Firestone. The Plan is an outgrowth of a visioning process conducted in 2009, which yielded a vision document and action plan. The Community Plan refines the broad framework established in the vision plan and includes specific goals, policies, and implementation actions to guide community development in the future. The public participation phase included a series of workshops. This Poster Plan provides a snapshot of the input received at the workshops and summarizes the main components of the draft Community Plan, which is currently being developed.

### VISION

*Florence-Firestone is a place where people's needs are provided for. The community is safe and people have access to educational opportunities and jobs. It is a place with a strong identity that residents are proud of. People can own the homes they live in and are aware of all the County services available to meet their needs. Physically, the community has ample parks and open space, a safe and efficient transportation system, corridors that are inviting and comfortable, and a central area for people to come together.*

### COMMUNITY RECOMMENDED GOALS

Community members who participated in the alternate workshops (January-April 2011) identified the following state priority issue areas and recommended goals.

 <p>Urban trails can provide a convenient way to get around on foot or bike.</p>	 <p>Unique walls and signs can give industrial areas a distinctive look.</p>	 <p>A mix of retail, new lighting, and bike lanes can make sidewalks and streets more comfortable for all.</p>	<p><b>Community Design and Maintenance</b></p> <ul style="list-style-type: none"> <li>All properties are maintained and improved over time</li> <li>Metro stations are safe, attractive and comfortable</li> <li>New development is attractive and well-designed</li> <li>Community identity is strong and proud</li> <li>All areas are clean and graffiti free</li> <li>Commercial areas are walkway and pedestrian-friendly</li> <li>Major corridors are attractive and comfortable</li> </ul> <p><b>Community Services and Facilities</b></p> <ul style="list-style-type: none"> <li>Communication and collaboration between the County and community is excellent</li> <li>Teens and young adults have a place to interact</li> <li>Community members have a place to connect with each other and enrich themselves</li> <li>Educational and professional opportunities are available to all</li> <li>Services and facilities are accessible and meet diverse needs</li> </ul> <p><b>Health and Safety</b></p> <ul style="list-style-type: none"> <li>Public safety is seen and felt throughout the community</li> <li>The community is safe and peaceful</li> <li>Community services and facilities are safe to access</li> <li>Healthy food is accessible and affordable</li> <li>Farmers' markets and community gardens provide healthy food</li> <li>Community members are active and healthy</li> <li>Residents are protected from the harmful environmental effects of development</li> </ul> <p><b>Economic Development</b></p> <ul style="list-style-type: none"> <li>Retail along Florence and Firestone Avenues is vibrant</li> <li>An expanded job center/capital hub on transit access</li> <li>A well-trained workforce resides in the community</li> <li>Retail options meet local needs</li> <li>Businesses at Metro stations are easy to access, with ample parking</li> </ul> <p><b>Housing</b></p> <ul style="list-style-type: none"> <li>Residential neighborhoods are improved over time</li> <li>Access to home ownership is increased</li> <li>A variety of housing types are available to meet diverse needs</li> <li>The character of established residential areas is protected</li> <li>New higher density housing is located near Metro stations</li> </ul>	<p><b>Land Use</b></p> <ul style="list-style-type: none"> <li>New development, goods &amp; services revitalize Metro station areas</li> <li>Florence Avenue is the commercial "main street"</li> <li>Residential neighborhoods provide safe and attractive places to live</li> <li>Residents can live and work in the community</li> <li>A mix of medium &amp; high density development promotes transit use</li> <li>Land uses are mixed to encourage walking</li> <li>Industrial areas are well maintained and "good neighbors"</li> </ul> <p><b>Mobility</b></p> <ul style="list-style-type: none"> <li>The community contains a comprehensive system of stations, streets and pedestrian areas</li> <li>Streets meet the needs of drivers, pedestrians and cyclists and connect community destinations</li> <li>The transportation network, including bus and light rail stations, is safe and efficient</li> <li>Bike racks and lockers are available at key activity centers</li> <li>Sidewalks, crosswalks, and urban trails create a walking network that is adequate, safe, and viable</li> <li>Transit stops have benches, shelters, sufficient lighting, and transit information</li> <li>Parking is available to access community facilities and destinations</li> <li>Parking in residential neighborhoods is orderly and legal</li> </ul> <p><b>Open Space and Recreation</b></p> <ul style="list-style-type: none"> <li>Open space expands over time until every resident can easily access a park</li> <li>Active recreation opportunities, such as basketball courts, and passive recreation opportunities, such as picnic benches, are enhanced</li> <li>The parks and recreation system is sustainable over time</li> <li>Recreational programming is varied and beneficial</li> <li>Parks are clean, safe, inviting, usable, and accessible</li> <li>Facilities and programs address community needs and preferences</li> </ul>
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**TO GET INVOLVED CONTACT:**  
Community Studies East Section  
213-974-6425, [commplan@planning.lacounty.gov](mailto:commplan@planning.lacounty.gov)  
<http://planning.lacounty.gov/fvp>



Preliminary Draft

Florence-Firestone Community Plan

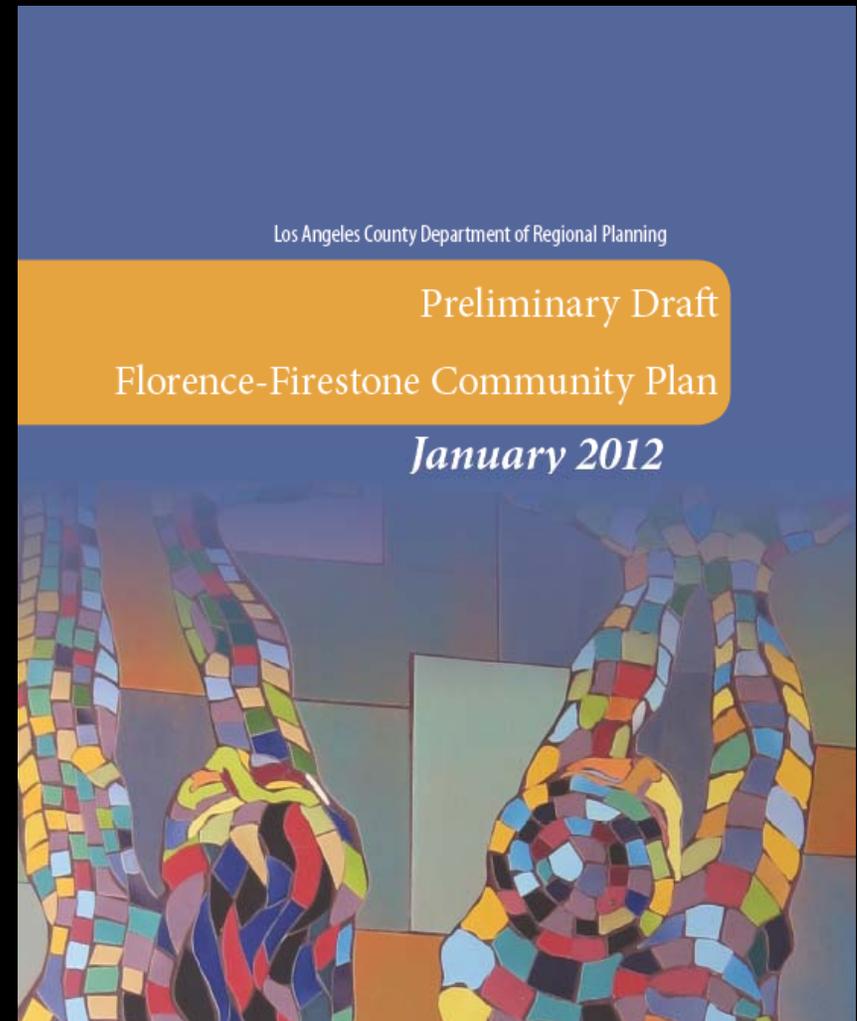
# Preliminary Draft Community Plan: Development

- 7/28/11: Inter-Agency Summit
- Representatives from:
  - Board of Supervisors
  - Chief Executive Office
  - Community Development Commission
  - Department of Parks and Recreation
  - Department of Public Works
  - LA County Library
  - Department of Public Health
  - Sheriff
  - Fire Department
  - District Attorney



# Preliminary Draft Community Plan: Content

1. Introduction, Vision
2. Goals and Policies
3. Implementation
4. Conclusion
5. Glossary



# Preliminary Draft Community Plan: Vision

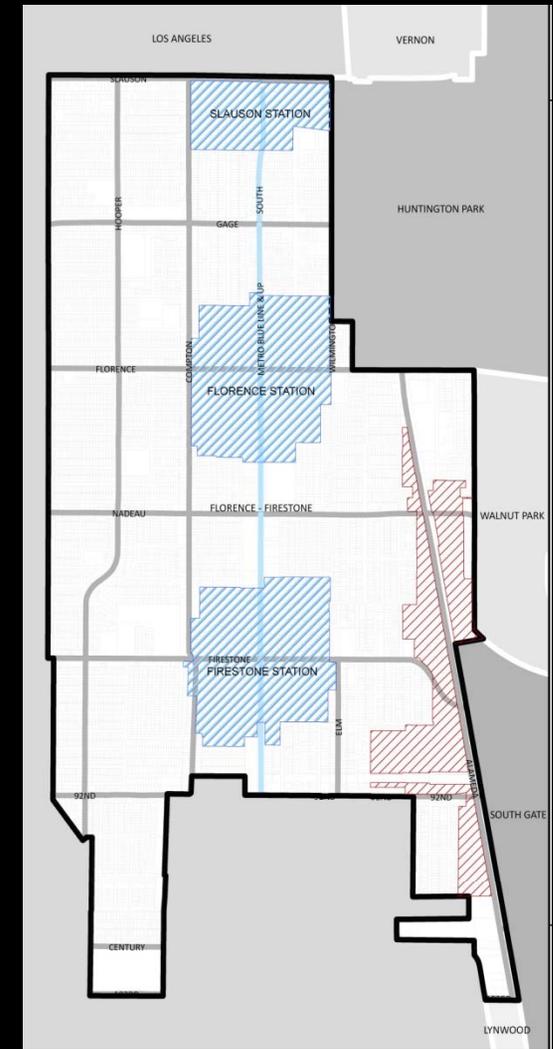
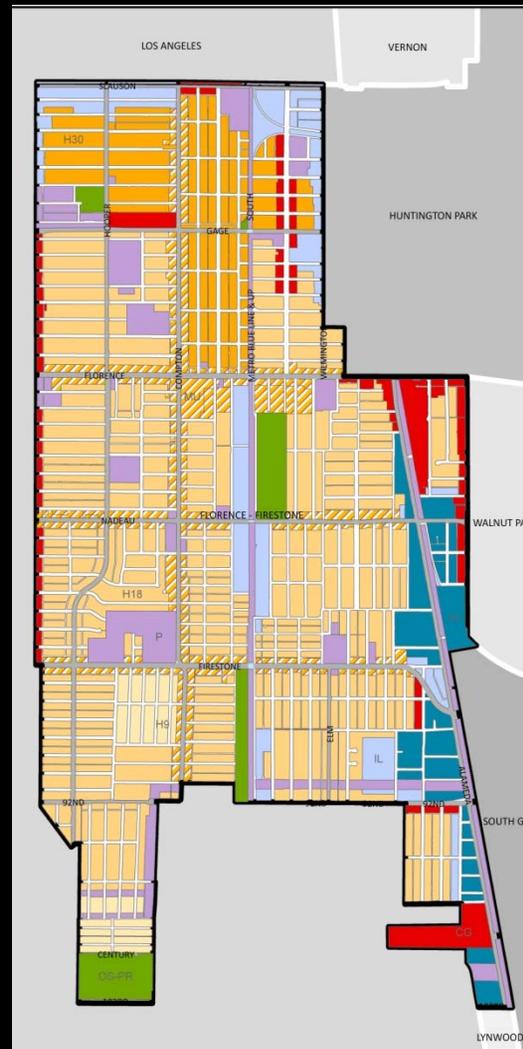
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# Preliminary Draft Community Plan: Goals and Policies

- ❑ Land Use
- ❑ Community Design and Maintenance
- ❑ Community Services and Facilities
- ❑ Economic Development
- ❑ Health and Safety
- ❑ Housing
- ❑ Mobility
- ❑ Open Space and Recreation

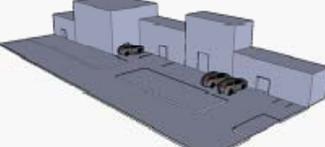
# Preliminary Draft Community Plan: Goals and Policies

- Land Use Element
  - ▣ Land Use Legend
  - ▣ Land Use Map
  - ▣ Land Use-Zoning Matrix
  - ▣ Overlays Map



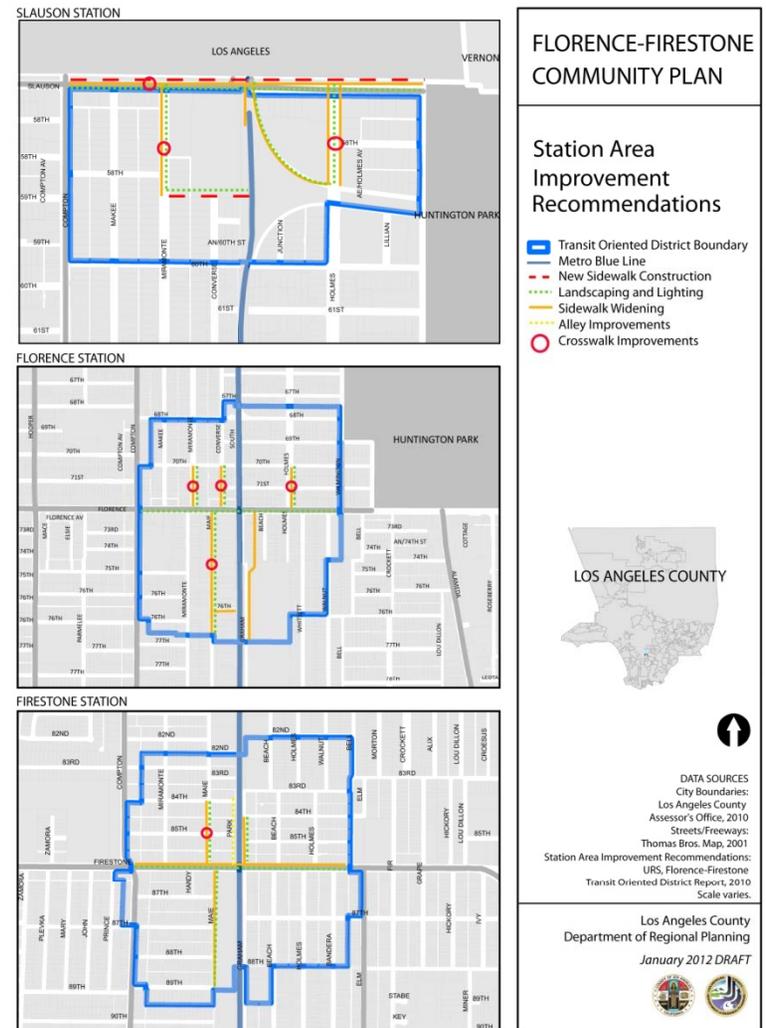
# Preliminary Draft Community Plan: Goals and Policies

- Community Design and Maintenance Element
  - Community Design Principles
    - Public Buildings and Spaces
    - Scale and Transitions
    - Frontage and Facades
    - Signs
    - Screening
    - Visibility
    - Sidewalks and Streets
    - Parking Lots

PLACES AND FEATURES	SUPPORT	DISCOURAGE
Public Buildings and Spaces	 <p>Enhanced landscaping and architectural features.</p>	 <p>Blank facades, lack of landscaping and architectural treatments.</p>
Scale and Transitions	 <p>Adequate transitions between higher and lower density development. Maintain light, air, access, and privacy.</p>	 <p>Abrupt changes from one development to the next. Obscures light, air, access, and privacy.</p>
Frontage and Facades	 <p>Alternating colors or materials. Entrances front sidewalk with parking in rear.</p>	 <p>Flat, blank facades. Access through parking lots or side entrances.</p>
Signs	 <p>Clearly displayed, placed to enhance frontages and complement architectural features.</p>	 <p>Banners, advertisements, and street boards create clutter and obstruct visibility and sidewalks.</p>
Screening	 <p>Unsightly areas (trash, outdoor storage) concealed or screened within enclosures or with landscaping.</p>	 <p>Unsightly areas exposed to public view.</p>

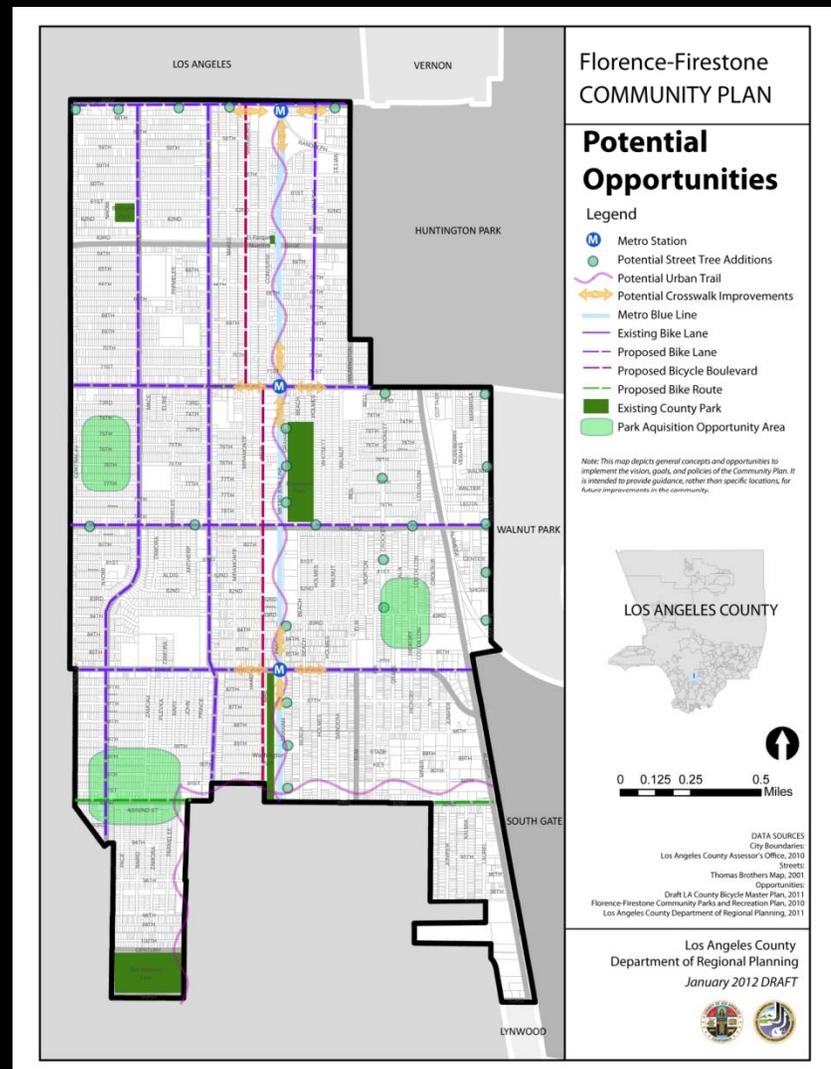
# Preliminary Draft Community Plan: Goals and Policies

- Mobility Element
  - ▣ Station Area Improvement Recommendations
    - Sidewalk widening
    - New sidewalks
    - Improved alleys
    - Landscaping and Lighting
    - Crosswalk Improvements



# Preliminary Draft Community Plan: Implementation

- Zoning
- Implementation Strategies
- Potential Opportunities Map
- Collaboration



# Preliminary Draft Community Plan: Conclusion and Glossary

- Concludes plan
- Defines planning-related terms

**PRELIMINARY DRAFT**

**FLORENCE-FIRESTONE COMMUNITY PLAN**

**JANUARY 2012**

[HTTP://WWW.PLANNING.LACOUNTY.GOV/FFVP](http://www.planning.lacounty.gov/ffvp)

# Conclusion and Next Steps

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- Fall 2012: Environmental Review, Zoning Consistency Analysis, Public Review
- Winter 2012: Initiate Public Hearings



# Questions

Thank you

<http://planning.lacounty.gov/ffvp>