

FLORENCE-FIRESTONE

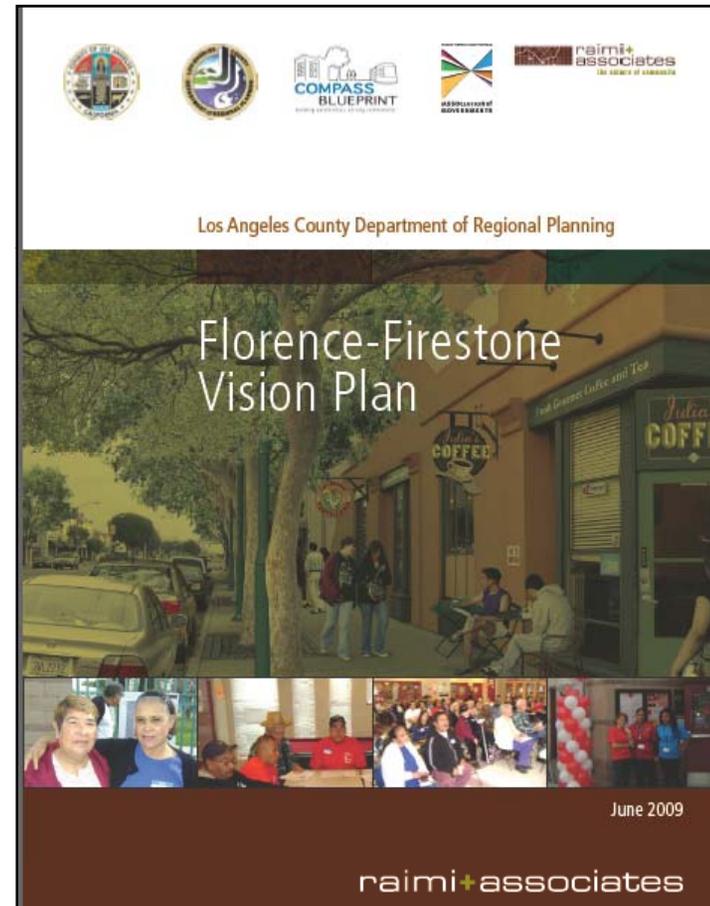
COMMUNITY LEADERS PRESENTATION
JANUARY 13, 2010



Parks and Recreation Plan and Community Plan

Introduction and Background

- How did we get here?
 - ▣ 2009 Vision Plan
- What are we doing?
 - ▣ Community Plan
 - ▣ Parks and Open Space Plan



Where are we at now?

- Community Plan
- Parks and Recreation Plan



Community Plan: Overview

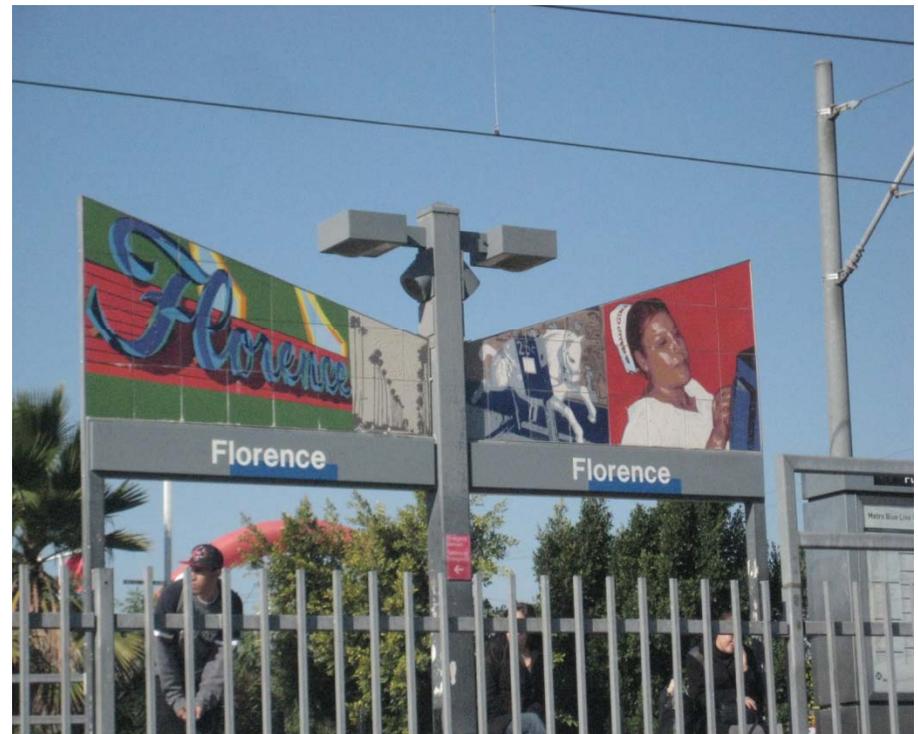
*“The County should develop a detailed Community Plan for the Florence-Firestone community that provides a detailed **land use, transportation, urban design and overall community vision.***

*As with other Community Plans, the plan for Florence-Firestone should have an extensive **public outreach and participation process, address future land uses in the community, include a detailed economic and market analysis and have a detailed implementation plan.**”*

-Florence-Firestone Vision Plan, 2009

Community Plan: Purpose

- To guide land use to achieve the community's shared vision of the future through goals and policies, land use regulations, and the Zoning Ordinance.



Community Plan: Motivating Factors

The Vision Plan identified:

- ❑ overcrowding,
- ❑ incompatible land uses,
- ❑ improvements needed to Florence-Mile,
- ❑ home and building repairs needed, and
- ❑ inconsistent neighborhood character.



Community Plan: Need

- ❑ Improve the visual appearance of Florence-Firestone
- ❑ Bring more economic development opportunities to the community
- ❑ Enhance Florence-Mile
- ❑ Create a central area
- ❑ Strengthen neighborhoods
- ❑ Transform corridors



Community Plan: Analysis and Outreach

- Now: Land use, sustainability, retail and industrial market analysis
- Later: Community-wide outreach to develop land use maps, goals, and policies



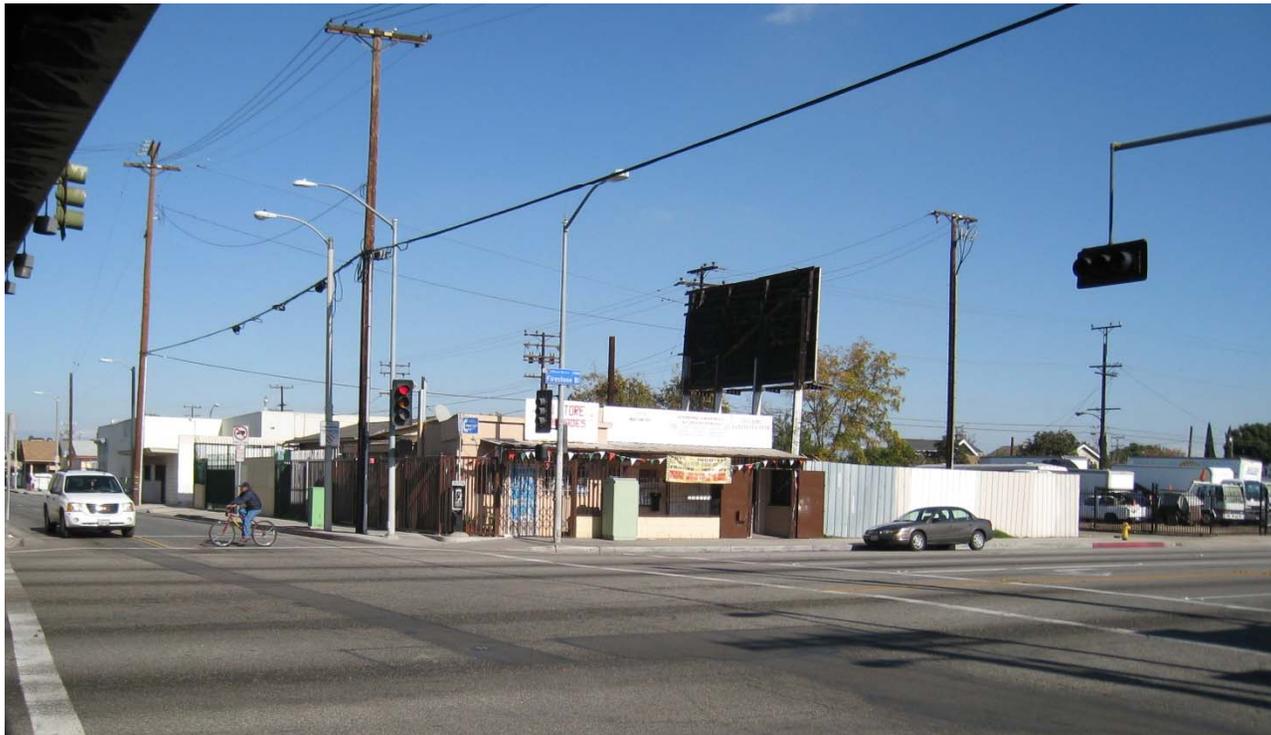
What has been done so far?



- Background material review
- Field visit with LA County Zoning Department
- Prepared outlines of deliverables

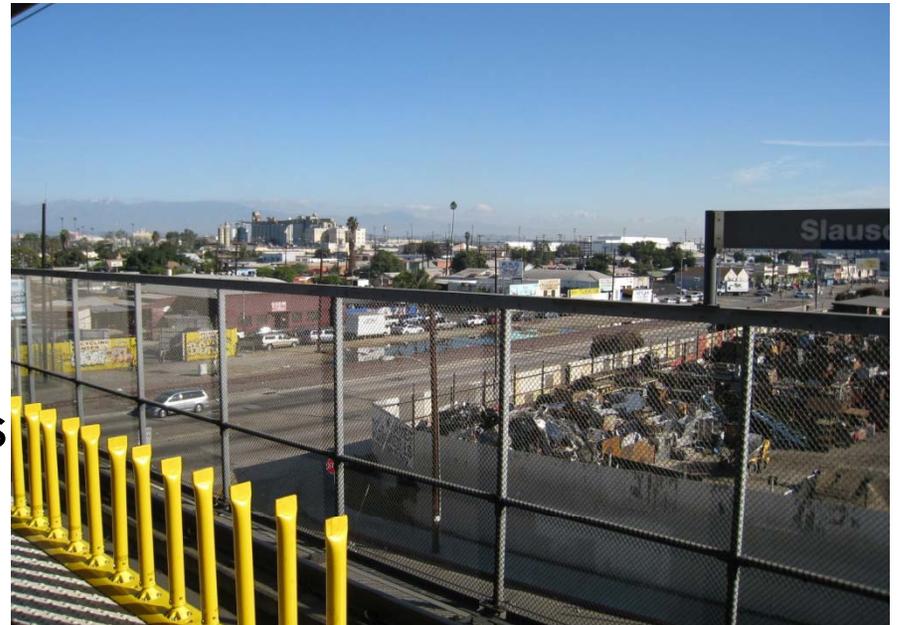
Land Use Planning and Sustainability Indicators

Purpose: analyze land use alternatives and develop land use strategies that realize Transit-Oriented-Development (TOD) potential



Land Use Planning and Sustainability Indicators

- Assess existing conditions to identify constraints/ issues preventing TOD
- Set land use/sustainability indicators
- Develop land use scenarios to improve mobility, access and safety



Transportation Planning and TOD Evaluation

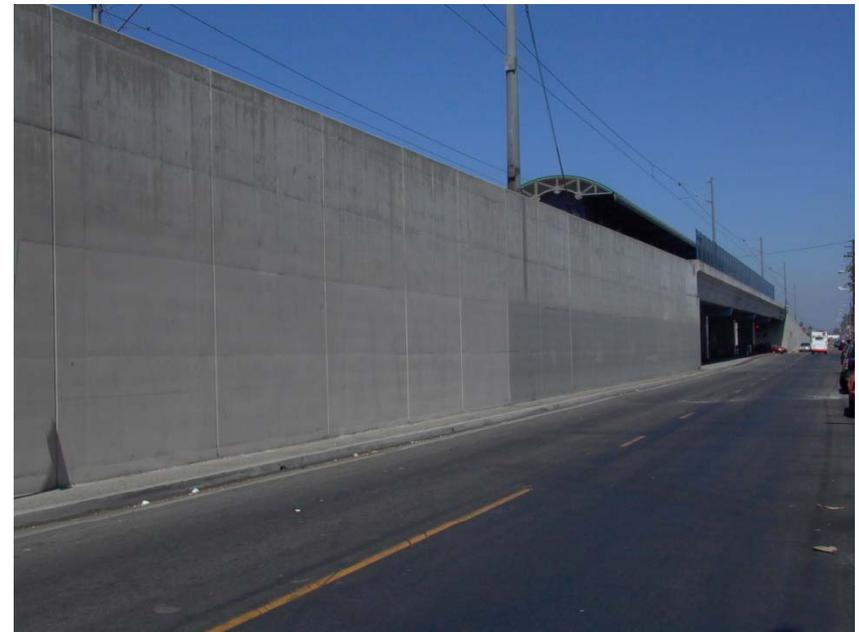
Purpose: evaluate transit-oriented-district ordinances and identify changes needed to further support TOD in plan area



Transportation Planning and TOD Evaluation

- Assess existing TOD to identify...
 - ▣ Land use pattern changes
 - ▣ Constraints hindering TOD
 - ▣ Needed improvements to support TOD

- Develop policies/strategies to enhance station access and development opportunities



Market Feasibility Analysis

- Purpose: develop industrial/retail business development plan to address key economic development issues identified in Vision Plan
 - ▣ Lack of jobs
 - ▣ Lack of job diversity
 - ▣ Lack of commercial diversity
 - ▣ Limited opportunities for job training

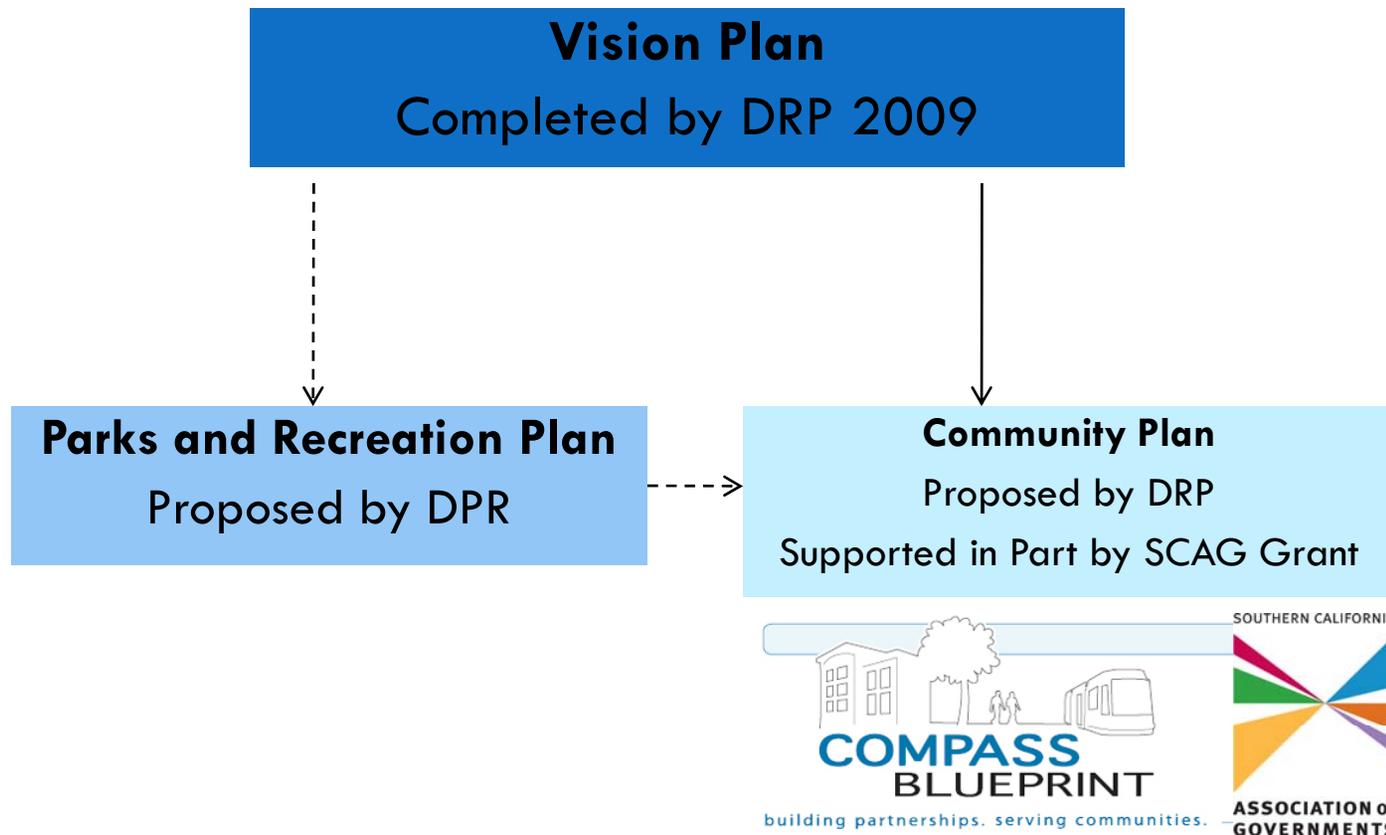


Market Feasibility Analysis



- Collect socioeconomic and market data
- Conduct market analysis to...
 - ▣ Determine dominant economic sector
 - ▣ Identify economic advantages/disadvantages
 - ▣ Determine commercial/industrial development viability
- Establish economic development strategies and development prototypes

Relationship of Community and Parks and Recreation Plan



Parks and Recreation Plan: Overview



*“Despite the size of the **four existing** Florence-Firestone Parks, the community is **underserved** and opportunities for new parks and open space should be explored”*

-Florence-Firestone Vision Plan, 2009

Parks and Recreation Plan: Vision Plan Findings

PARK LOCATIONS:

- Build new neighborhood parks on vacant / under utilized parcels
- Build Neighborhood Parks, a Greenway along the Blue Line and Open Space along the power line right of way
- Construct a linear park along the utility right-of-way



Vision for
Parks and Recreation

Parks and Recreation Plan: Vision Plan Findings

PARK FACILITIES:

- New activities in existing parks should include:
 - ▣ Skate Park, Family Activity Center, Art Park, Art Studios and Exhibition Space, Outdoor Amphitheater and Basketball Courts
- Create Community Gardens



Parks and Recreation Plan: Vision Plan Findings

RECREATION PROGRAMS:

- Increase levels of Public Service



Parks and Recreation Plan: Vision Plan Findings

TRAILS:

- Develop a trail along the railroad right-of-way



Parks and Recreation Plan: Process

- Engage the community and the County family in a process to address Florence-Firestone's **536 acres of parkland deficit**.
- Provide a “**road map**” to develop Florence-Firestone as a “Green Rich” Community over the next 20 years.
- Provide a strategic and collaborative approach in developing an “**implementation plan**” to identify, evaluate and prioritize parks and open space opportunities.

Parks and Recreation Plan: Community Outreach

- Presentation to the FFCL
- Stakeholder Interviews
- Community Input Meetings
 - ▣ Roosevelt Park – Jan 9
 - ▣ Washington Park – Jan 30
- Youth Input Meetings
 - ▣ Schools to be determined
- Seniors Input Meeting



What's Next?

- Parks and Open Space Plan Community Meetings. **January 30.**
- DRP land use, sustainability, and retail/industrial analysis. **Save the Date: Walkabout February 6**



Questions?

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