



SmartBusiness Recycling Program

It pays to recycle.

A Program provided by the County of Los Angeles
Department of Public Works

Public Policy Efforts



- California State Law (AB 939)
 - Mandates a reduction of waste being disposed. Jurisdictions are required to meet diversion goals of 50% or face fines up to \$10,000 per day
 - Diversion Rates in 2006
 - Long Beach (69%)
 - Los Angeles unincorporated area (54%)
 - Pasadena (58%)



Program Summary

What: SmartBusiness Program in place since 1994.

Why: To help County meet state law requirements, protect environment and conserve landfill space.

How:

Assist businesses in unincorporated areas (over 20,000 businesses) to recycle and reduce waste.

- Business account for 80% of the overall waste generated
- Goal is to change waste production and disposal habits of businesses visited
- We cannot achieve these goals without the assistance and cooperation of business



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Program Aspects:

Site Visits

- Business Recycling Consultants (BRCs) offer free business site visits to evaluate and assess waste streams
- Gather quantitative information on waste created
- Determine extent waste is recyclable
- Provide recommendations for businesses to implement waste prevention and recycling programs



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Program Partnership:

Los Angeles Conservation Corps



- Non-profit organization that employs inner-city youth to provide conservation services for government agencies and private contract sponsors
- Improve environmental quality today while creating culturally diverse stewards to care for the environment tomorrow



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How to be Part of the Solution – Reduce

- Waste is an indicator of “inefficiency”
- Operational procedures—reduce unsellable product and/or product return rate
- Set and clearly communicate internal waste diversion goals with employees
- Establish policy of double-sided photocopying and printing
- Reduce your supplies = reduce your expenditures



How to be Part of the Solution – Reuse



- Buy recycled materials and supplies
- Send computer printer and photocopier toner cartridges back for refill
- Provide reusable flatware, plates, glasses and mugs instead of disposable paper and plastic items
- Donate useable office equipment and supplies to local charity organizations or list them on LACoMAX www.lacomax.com

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How to be Part of the Solution – Recycle



- Contact your waste hauler on recycling services for materials you dispose of in large quantities
- Work with your employees or local individuals to collect and transport recyclable materials
- Did you know?
 - Recycling aluminum requires **95 percent** less energy than making it from scratch
 - Recycling plastics requires **60 percent** less energy
 - Recycling paper requires **40 percent** less energy

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Business Recycling Future



- Extended Producers Responsibility
- State considering increasing waste diversion rate to 75 percent by 2020
- Global Warming Solutions Act (AB 32) is measuring climate change emissions produced by business operations



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- The SmartBusiness Recycling Program is here to assist you with designing waste reduction and recycling programs suited to your particular business
- Call the program hotline at (626) 440-8355 to schedule a free site visit—view our Web site at www.businessrecycling.com
- We look forward to working with you to reduce waste sent to landfills and to improving our environment for future generations

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Case Study:

Community Thrift Store

Located in the unincorporated area of the County near Covina, this high-volume thrift store was already recycling metal, textiles and cardboard. By implementing additional Business Recycling Consultant recommendations, they were able to divert cell phones, tennis shoes and books from landfill disposal. As a result the Community Thrift Store is now diverting more than 1,750 tons of materials annually.



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Case Study:

Su Casa



Su Casa is a non profit that is part of a larger office complex in the Long Beach area that wanted to recycle but needed a plan to start a program. By implementing BRC recommendations they were able to reduce the property manager's costs, have equal trash and recycling service, and receive at least 2 internal recycling containers for each unit of the complex.

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