

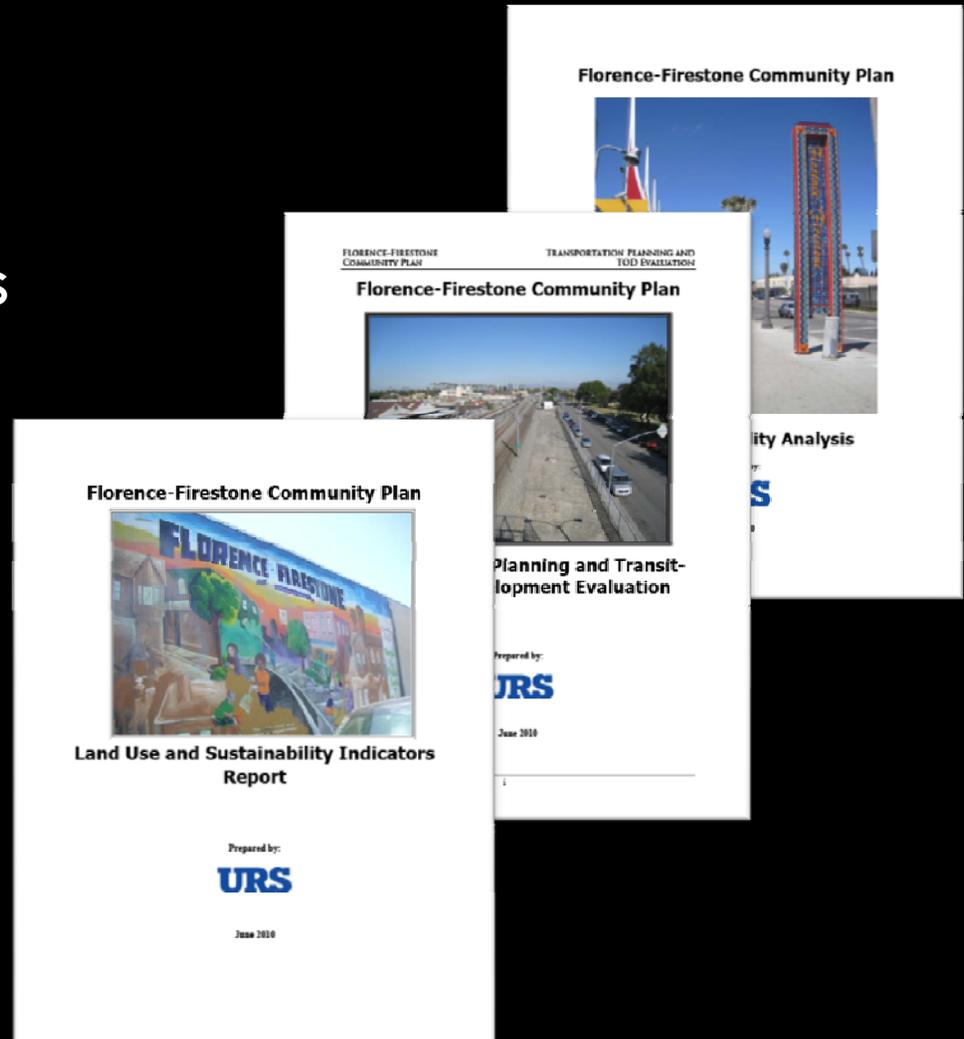
# FLORENCE-FIRESTONE COMMUNITY PLAN



Regional Planning Commission  
January 26, 2011

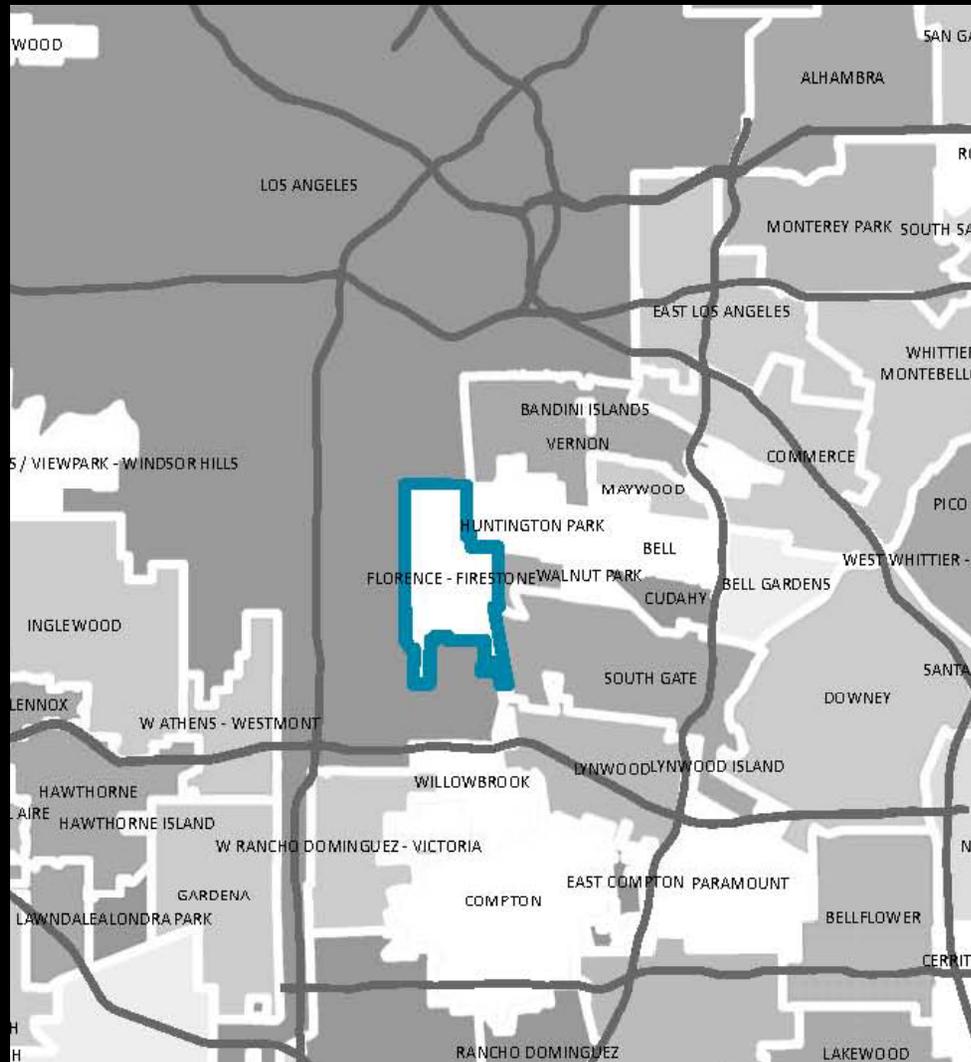
# Outline

- Background
- Technical Reports
- Community Plan Process



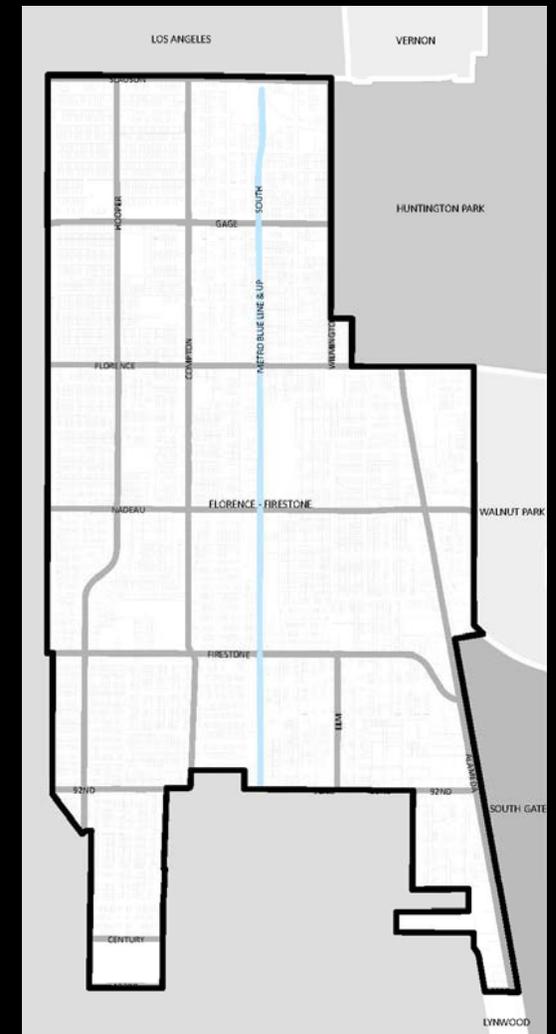
# Project Overview

# Background: The Community



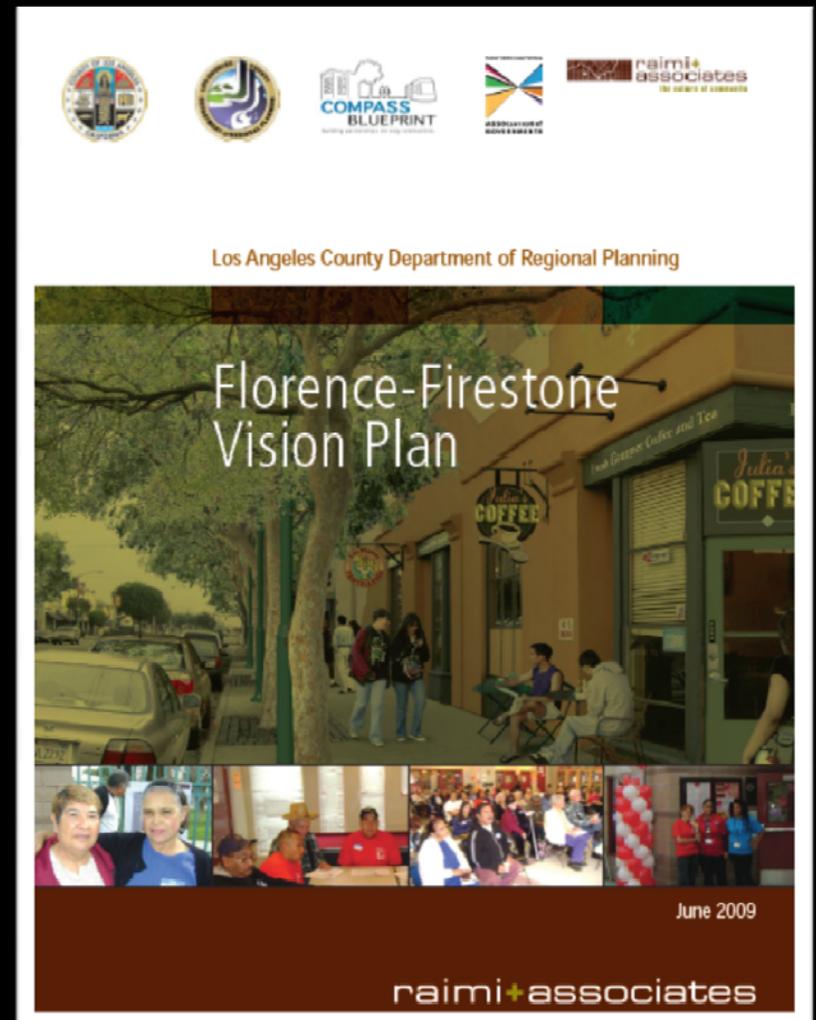
# Background: The Community

- 3.6 square miles
- 6 miles south of Downtown
- 63,000 people (2008, US Census)
- 3 TODs and a CSD



# Background: Planning Efforts

- 2009: Florence-Firestone Vision Plan
- 2010: Technical Reports, Parks and Recreation Plan
- 2011-2012: Community Plan



# Background:

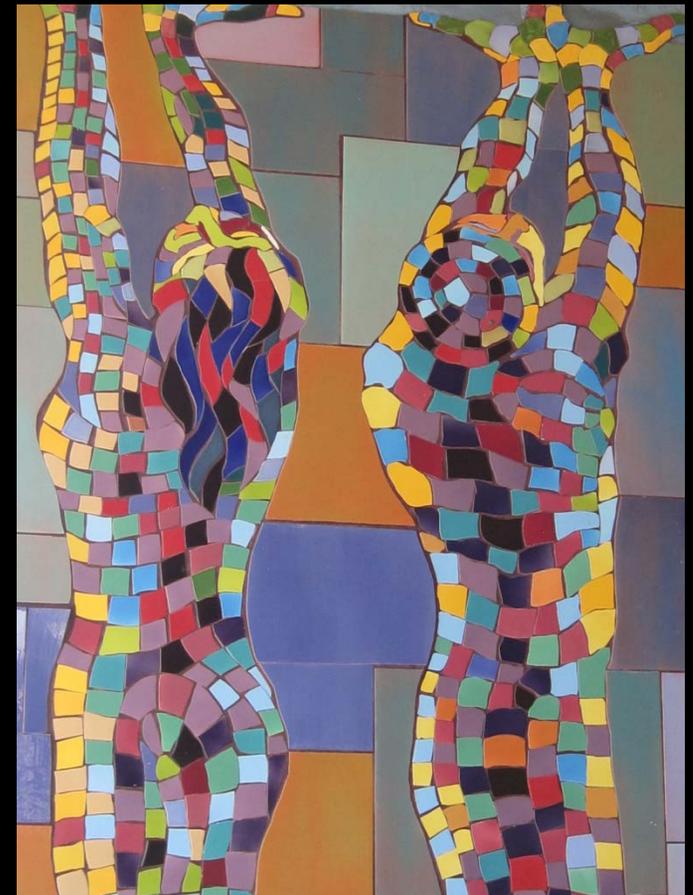
## Socio-Economic Vision

- ❑ Provide for the “basic needs” for residents
- ❑ Create a “new normal” for the community
- ❑ Improve public safety, visual appearance, community identity
- ❑ Increase home ownership
- ❑ Expand employment, economic development, and educational opportunities
- ❑ Educate on County presence



# Background: Physical Vision

- ❑ Enhance Florence Mile as Main Street
- ❑ Create central area
- ❑ Improve appearance of neighborhoods
- ❑ Preserve and enhance jobs in industrial areas
- ❑ Transform corridors
- ❑ Expand parks and open space
- ❑ Make transportation system safer and more efficient



# Technical Reports

# Technical Reports: Retail and Industrial Market

- Purpose: Develop an industrial and retail business development and attraction plan.
- Findings:
  - ▣ Retail opportunities exist for specific industries
  - ▣ Industrial market weak, support existing businesses
- Recommendations:
  - ▣ Retail: branding, revitalization program, façade improvements
  - ▣ Industrial: green/recycle zone, business assistance, workforce development

# Technical Reports: Transit-Oriented Development

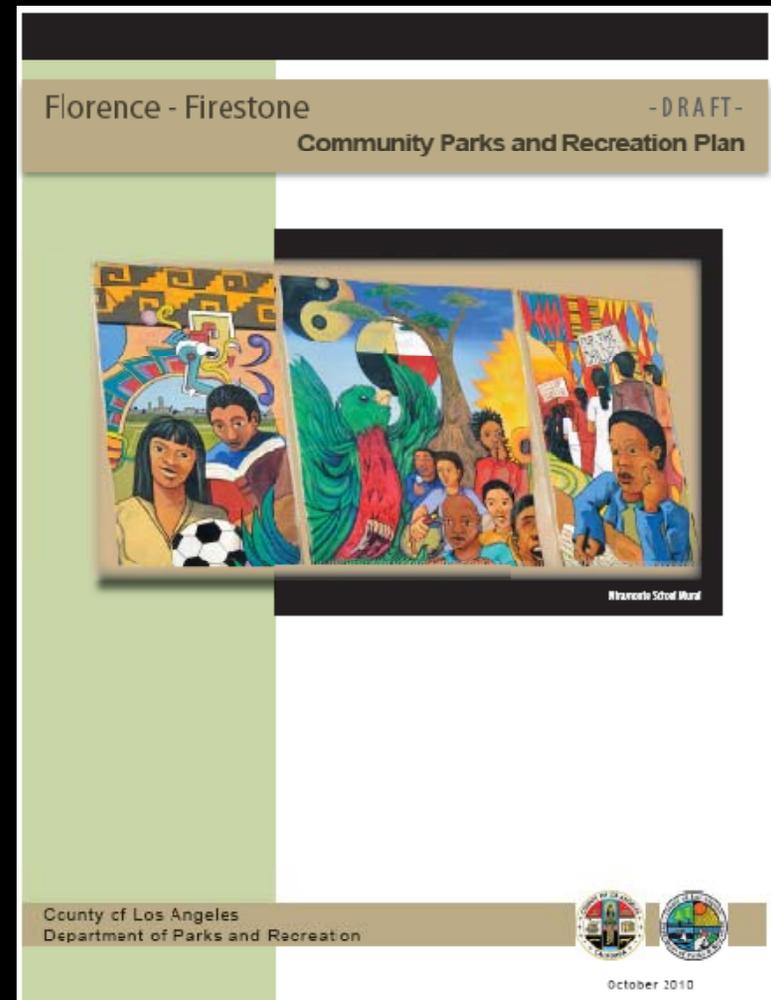
- Purpose: Analyze adopted Blue Line TOD ordinance and recommend strategies to enhance it and station areas.
- Findings:
  - ▣ Existing stations lack amenities and pose pedestrian safety issues
  - ▣ Ordinance can be revised in terms of parking and development requirements to better support TOD
- Recommendations:
  - ▣ Address landscaping, safety, bicycle and pedestrian facilities, and community design in station areas
  - ▣ Revise transit-oriented district ordinance, for example to be more explicit on design and more flexible on parking

# Technical Reports: Land Use and Sustainability

- Purpose: Evaluate current development patterns and recommend strategies to increase sustainability.
- Findings:
  - Community has great access to transit and good mix of uses
  - Bike lanes, open space, and safety can be improved
- Recommendations:
  - Implement land use changes to achieve greater long-term sustainability, for example by expanding open space and mixed use opportunities

# Technical Reports: Community Parks and Recreation

- Purpose:  
To plan for parks and recreation services that meet the growing and diverse needs of residents in Florence-Firestone.



# Community Input

- ❑ Community Workshops at Roosevelt and Washington Parks
- ❑ Seniors Workshop at Bethune Park



# Community Input

## □ Youth Workshop at Drew Middle School

*Jenna Jesberger 7th grade*

RECREATION IDEAS

1. bathrooms
2. water fountain
3. playground
4. pool
5. picnic time
6. pool
7. skate
8. lights
9. garden
10. Gym

MY PARK DESIGN SCALE 1"=30'-0"

*Aurora Villa 7th grade*

RECREATION IDEAS

1. More swings
2. Pool
3. Longer Slides
4. Soccer goal
5. More trees or bushes
6. Skate
7. Monkey Bars
8. Gym
9. Picnic table and
10. More Safety

MY PARK DESIGN SCALE 1"=30'-0"

# Community Input

## □ Community Questionnaires

- Distributed at County Parks and Recreation
- Available in English and Spanish
- About 320 completed
- In addition, over 570 were filled out at church and school

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**FLORENCE-FIRESTONE** Community Parks and Recreation Plan **COMMUNITY QUESTIONNAIRE**

As a member of the Florence-Firestone community, you play an important role in helping to provide input for the development of the County's Community Parks and Recreation Plan. This Plan will identify long term planning for programs, renovating and expanding existing park facilities and creating new park facilities. You are being asked to respond to the following questions related to the Community Parks and Recreation Plan study. If some of the questions do not directly relate to your particular role in the community, your opinion or insight would be appreciated. Results will be tabulated without specific reference to individuals. This will provide a broad picture and serve as an important source of information in the development of the Community Parks and Recreation Plan.

1. Do you live in Florence-Firestone? YES  NO

2. What is your age group?

5-14 years	<input type="checkbox"/>	31-50 years	<input checked="" type="checkbox"/>
15-19 years	<input type="checkbox"/>	51-65 years	<input type="checkbox"/>
20-30 years	<input type="checkbox"/>	66 and older	<input type="checkbox"/>

3. How often do you use parks in Florence Firestone?

Daily	<input type="checkbox"/>	At least once a month	<input type="checkbox"/>
At least once a week	<input checked="" type="checkbox"/>	A couple of times a year	<input type="checkbox"/>
Never	<input type="checkbox"/>	If never, why? _____	

4. What park facilities do you use?

Roosevelt Park	<input checked="" type="checkbox"/>	Col Leon Washington Park	<input type="checkbox"/>
Ted Watkins Park	<input type="checkbox"/>	Mary M. Bethune Park	<input type="checkbox"/>

5. What activities do you participate in at those facilities?

Youth Sports	<input type="checkbox"/>	Music and Dance Activities	<input type="checkbox"/>
Adult Sports	<input type="checkbox"/>	Art and Culture Activities	<input type="checkbox"/>
Educational Classes	<input type="checkbox"/>	Social Clubs	<input type="checkbox"/>
Seniors Activities	<input type="checkbox"/>	Passive leisure	<input checked="" type="checkbox"/>

6. What activities and/or facilities do you feel are needed in Florence Firestone?

Senior Citizens activities	<input type="checkbox"/>	Tutoring or Homework assistance	<input type="checkbox"/>
Arts and Cultural activities	<input type="checkbox"/>	Information about County Services	<input type="checkbox"/>
After school and extended day care	<input checked="" type="checkbox"/>	Educational Classes for Children and Adults	<input type="checkbox"/>
Adult Sports	<input type="checkbox"/>	Tiny Tots	<input type="checkbox"/>
Youth Sports	<input type="checkbox"/>	Walking paths/bicycle	<input type="checkbox"/>

© 2008 Florence-Firestone Community Parks and Recreation Plan



# Community Input

## □ Sports Group Surveys

□ Over 40 groups regularly use Roosevelt Park

□ Groups serve nearly 90

□ Half the groups serve a

□ 57% rated field conditi

FLORENCE-FIRESTONE Community Parks and Recreation Plan			SPORTS GROUP SURVEY	
<b>Sports Organization Information</b>				
Organization Name _____		Contact Name _____	Phone _____	Date _____
<b>How many fields do you use?</b>	<b>What age groups do you serve?</b>	<b>Where are the fields you use?</b>	<b>Please rate their condition.</b>	<b>Where do you practice?</b>
Baseball Fields (total) _____	5 & Under <input type="checkbox"/>	_____	Good <input type="checkbox"/>	_____
Softball Fields (total) _____	5 to 7 <input type="checkbox"/>	_____	Fair <input type="checkbox"/>	_____
Soccer Fields (total) _____	8-10 <input type="checkbox"/>	_____	Poor <input type="checkbox"/>	_____
Football Fields (total) _____	11-12 <input type="checkbox"/>	_____	Comments: _____	Lighted yes <input type="checkbox"/> no <input type="checkbox"/>
Other Fields (total) _____	12-13 <input type="checkbox"/>	_____		
Comments: _____	13-15 <input type="checkbox"/>	_____	<b>Improvements Needed?</b>	<b>Do you need additional fields?</b>
	16 & Over <input type="checkbox"/>	_____	_____	Game Fields <input type="checkbox"/>
	Adult's <input type="checkbox"/>	_____	_____	Practice Fields <input type="checkbox"/>
	Seniors <input type="checkbox"/>	_____	_____	Lighted Fields <input type="checkbox"/>
		_____	_____	(Check all that apply)
<b>How many total participants?</b>	<b>Do you operate a concession stand?</b>	<b>What is your projected growth in participation for the next 5 years?</b>	<b>Do you have plans for expansion?</b>	<b>Does your field use conflict with another sport?</b>
Baseball _____	Yes <input type="checkbox"/> No <input type="checkbox"/>	None <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>
Softball _____	<b>What is your major fund raising activity?</b>	5% <input type="checkbox"/>	How many fields will you need to accommodate the expansion?	Which Sport? _____
Soccer _____	_____	10% <input type="checkbox"/>	_____	
Football _____	_____	More than 10% <input type="checkbox"/>		
Other (Sport) _____	_____	Comments: _____	<b>When is your sports season?</b>	<b>Any additional remarks:</b>
Other (Sport) _____	_____	_____	Fall <input type="checkbox"/>	_____
Other (Sport) _____	_____	_____	Winter <input type="checkbox"/>	_____
Other (Sport) _____	_____	_____	Spring <input type="checkbox"/>	_____
			Summer <input type="checkbox"/>	_____

County Department of Parks and Recreation - Planning & Development Agency



# Community Input

- Stakeholder Interviews
  - Over 35 stakeholders invited;  
20+ interviews conducted
  - Stakeholders included:
    - Community leaders
    - School officials
    - Chamber of Commerce
    - Local faith-based organizations
    - Other County agencies (Sheriff's, Public Health, Public Works, Public Library, Arts Commission)

# Recommendations

- Goals, Policies, and Implementation Actions for:
  - ▣ Acquisition and Development of Additional Parkland
  - ▣ Enhanced Collaboration to Leverage Resources
  - ▣ Enhanced Recreation Opportunities
  - ▣ Trails
  - ▣ Sustainability
  - ▣ Protection of Historical and Educational Resources on County Property

# Acquisition and Development of Additional Parkland

- ❑ Pursue opportunities to develop multi-benefit parks and trails in areas such as power-line alignments and rail rights-of-way.
- ❑ Determine land acquisition priorities, identify funding options, and prepare a 5-year land acquisition plan.
- ❑ Prioritize those sites near schools or adjacent to locations with high pedestrian traffic and visibility.



# Enhanced Collaboration

- ❑ Pursue initiatives to generate additional revenues for parks including expanding the Adopt-a-Park program and soliciting donations and sponsorships.
- ❑ Enter into joint-use agreements to expand recreation services.
- ❑ Work with private developers to provide public spaces as part of large commercial/retail projects.



# Enhanced Recreation Opportunities

- ❑ Study possibility of replacing natural grass fields with artificial turf to lower maintenance costs, increase playing time, and provide all-weather playability.
- ❑ Install additional security lighting and surveillance cameras at parks to improve safety and usability.



# Trails

- Work with utility providers and railroad companies to develop multi-purpose trails along utility corridors and railroad easements.
- Provide input to DPW on potential street, sidewalk, and intersection improvements that will enhance safety for and encourage residents to walk or bike.



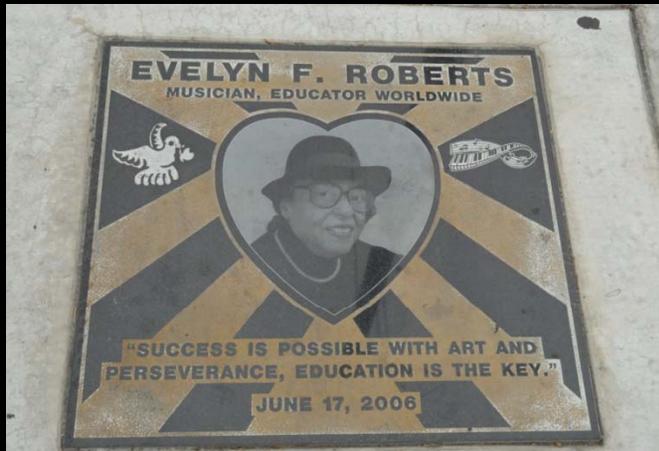
# Sustainability

- Establish and implement guidelines for the operation, design, and development of existing and new parks that meet community needs while minimizing impact on the natural environment.
- Work with DPW and water purveyors in connecting parks to recycled water lines where available.



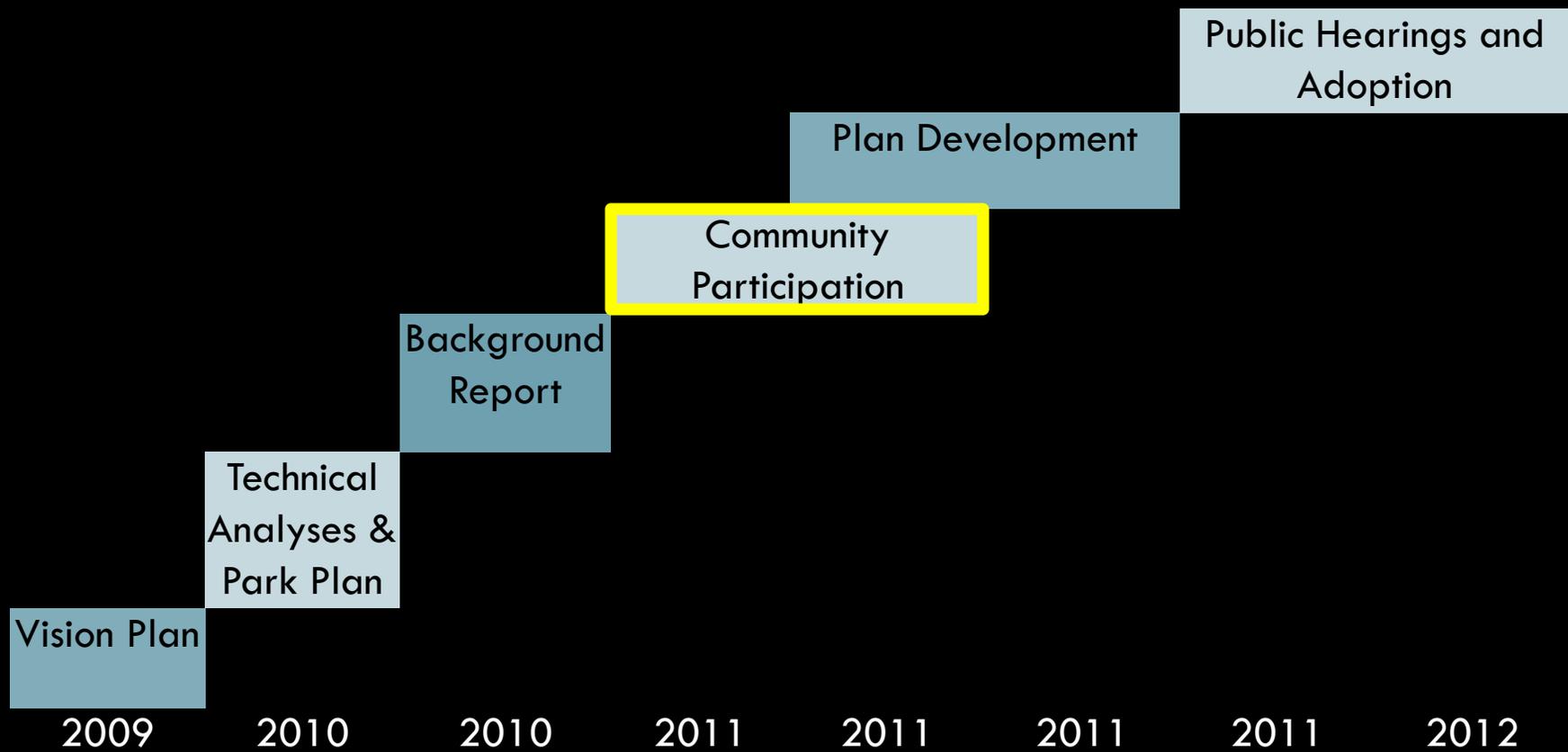
# Protection of Historical and Education Resources

- Ensure maintenance, repair, rehabilitation, restoration, or reconstruction of historical resources are carried out in a manner consistent with Secretary of Interior's standards.
- Improve and enhance educational, informational, and regulatory signage at parks.

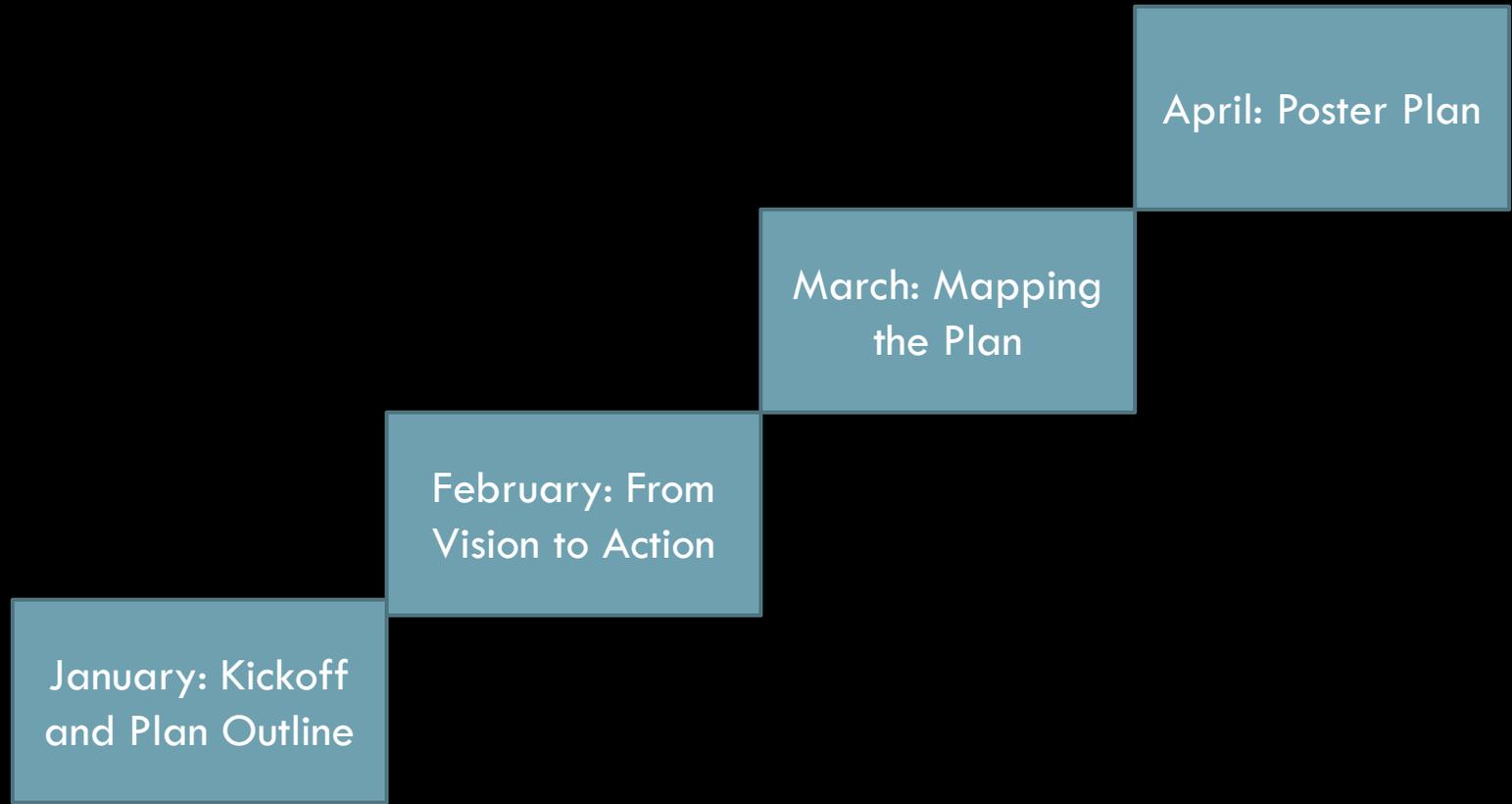


# Community Plan Process

# Community Plan Process: Timeline



# Community Plan Process: Outreach



**We Are Here** → **Community Participation**

# Conclusion and Next Steps

# Conclusion and Next Steps

- **Community Workshops**
  - **January 29, 2011**
  - **February 26, 2011**
  - **March 26, 2011**
  - **April 30, 2011**
- **Presentation to Community Leaders**
- **Plan Development**
- **Draft Plan**



# Questions

Thank you

<http://planning.lacounty.gov/ffvp>