



GOALS & POLICIES

“Without goals, and plans to reach them, you are like a ship that has set sail with no destination.” –Fitzhugh Dodson

WHAT ARE GOALS AND POLICIES?

A goal is a general statement of an attainable desired outcome. While written in general terms, goals should be specific enough so that it is possible to assess if progress has been made in achieving them. Policies can be thought of as rules for action focused on a specific issue. If these rules are followed, progress should be made in reaching our goals.

DEVELOPING DRAFT GOALS AND POLICIES

Goals describe **what** you want. Policies state **how** you are going to get what you want.

There are two key steps in the development of goals and policies:

- (1) Building on your Treasures & Concerns, develop draft goals for your topic area; and
- (2) Building on the specific concerns you identified, list some draft policies to guide development to meet your goal.

SAMPLE GOALS AND POLICIES



Goal: A clean household that is maintained by parents, children and grandkids

- Policy 1: Encourage regular washing of dishes and clothes.
- Policy 2: Establish a cleaning schedule for all rooms.
- Policy 3: Require that people of all ages participate in the cleaning schedule.
- Policy 4: Increase frequency of cleaning for most heavily used areas.



Goal: Protection of public safety and property from fires

- Policy 1: Require adequate fire flow as a condition of approval for all new development.
- Policy 2: Coordinate on planning to promote provision of new fire stations.
- Policy 3: Ensure adequate access for fire apparatus.



Goal: Preservation of scenic features that enhance quality of life

- Policy 1: Preserve significant ridgelines as a scenic backdrop through the community by maintaining natural grades and vegetation.
- Policy 2: Enhance views of the night sky by reducing light pollution.

GETTING TO WORK...

EXERCISE #1: Concerns into goals



Read your team's topic sheet. Review what issues it speaks to, how it relates to the vision statement, and what treasures and concerns have been identified.



Using the information provided to you on your team's topic sheet, draft goals to address the various treasures and concerns. Take a moment to write down some goals.

Remember, a goal is a desired end state, not an action.

Goal 1:

Goal 2:

Goal 3:

Goal 4:

Goal 5:



Discuss your ideas with your team. Where are your responses similar? Where do they differ?



Write down your draft goal(s) on the large flipchart provided. Write down only one goal per page.

EXERCISE #2: Developing policies



Look at the first goal your team drafted. What rules would have to be followed in order for the goal to be achieved? Take a moment to write down rules to achieve the goal.

Remember, policies or rules will use action verbs to describe what needs to be done for an end state to be achieved.

The words listed below are suggestions. You are not required to create policies using all of the suggested words.

What would you...?

Encourage...

Promote...

Increase...

Preserve...

Enhance...

Require...



Write down your policies or rules on the large flipchart provided. Think carefully about the language you use. Do you want to “encourage” or “require” that something be done. Consider how this will affect monitoring, evaluation, and enforcement of the policies.



Repeat steps 1-2 for the remaining goals. Use the back of the paper for the additional policies.

EXERCISE #3: Report your results



Designate a representative to present or “report” the results from your team. Each presenter will be given 5 minutes to share their group’s goals and policies.



COMMUNITY SERVICES

DEALS WITH TOPIC ISSUES SUCH AS:

 <p>PUBLIC SAFETY Describes services put in place to reduce potential risks to health and safety due to natural or man-made disasters, environmental contaminants, and crime</p>	 <p>ECONOMIC DEVELOPMENT Describes the establishment or enhancement of job or revenue opportunities</p>	 <p>PUBLIC SERVICES & FACILITIES Describes elements of the community's service sector that provide for the delivery of community-sustaining services</p>
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HOW YOUR TOPIC RELATES TO THE VISION STATEMENT

Sections of your Vision Statement have been highlighted indicating the direction your topic is moving towards in the future. Remember to periodically visit your Vision Statement to ensure your goals and policies are consistent with this vision.

The Antelope Valley region is a wonderful place to live, work, play, and raise a family. The Valley is a mosaic of unique small towns in which rural lifestyles are cherished. These diverse towns are unified by an extraordinary environmental setting that includes agricultural lands, natural open spaces, expansive mountain views, diverse ecological habitats, and dark night skies. The Valley's network of trails, roads, and transit link these dispersed towns to each other and to a wide offering of local-serving businesses and quality social, educational, cultural, and recreational services and facilities.

Residents, business owners, and property owners collaborate with a responsive local government to ensure that life in the Antelope Valley region will continue to be exciting, enjoyable, and rewarding. The growing population's need for additional housing and employment opportunities is balanced against the need to respect historical heritage and preserve the natural environment. Public improvements and private developments are sustainable, conserving available resources and relying on alternative energy sources, and complement the small scale of existing rural towns. A wide array of activities and opportunities for youth ensure that the Valley's high quality of life will be sustained for future generations.

TREASURES & CONCERNS INTO GOALS

Use the following list of Treasures & Concerns to develop goals that will maintain the assets you want to preserve and speak to concerns that need to be addressed.

Treasures (describes an asset that one appreciates about the Antelope Valley)	Concerns (states an issue that needs to be addressed)
Antelope Valley College	Need for more schools
Community built park	Hospitals badly served, long waits
	Need for youth center like J. Robinson Park
	Lack of youth activities
	Need to expand library hours
	Need a satellite dump site
	Transport of trash to Antelope Valley from other areas
	Need for more parks
	Want equestrian center
	Graffiti
	Crime
	Abandoned animals
	Need for comprehensive water testing
	Gang activity
	Adequate water supply
	Lack of private property enforcement
	Current plan lacks health language



ENVIRONMENT

DEALS WITH TOPIC ISSUES SUCH AS:

	<p>ENVIRONMENTAL SAFETY Describes measures taken to prepare for natural dangers or disasters</p>		<p>LAND USE Describes how land is developed or preserved and how different uses are located in relation to one another</p>
	<p>UTILITIES Describes natural and energy resources needed to sustain daily activities</p>		<p>OPEN SPACE Describes how the environment is preserved to maintain its undeveloped state</p>

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TREASURES & CONCERNS INTO GOALS




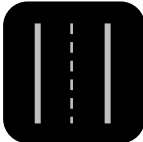
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Treasures (describes an asset that one appreciates about the Antelope Valley)	Concerns (states an issue that needs to be addressed)
Clean environment	Light pollution
Clear skies	Adequate water supply
Clean water	Guzzlers (source of water for quail and other animals)
Stars	Alternative sources of power like windmills and solar energy
Mountain vistas	Not enough parks and open space
Alluvial fans	Habitat loss
Significant Ecological Areas	Joshua trees not moved or replanted
Parks	
Small town atmosphere	



INFRASTRUCTURE

DEALS WITH TOPIC ISSUES SUCH AS:

 <p>TRANSPORTATION Describes ways in which you move about and in and out of the Valley</p>	 <p>LAND USE Describes how land is developed or preserved, the types of buildings that are built, and how different uses are located in relation to one another</p>
 <p>UTILITIES Describes natural and energy resources needed to sustain daily activities</p>	 <p>ROADS / TRAILS Describes the networks that modes of transportation run on</p>

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Clean environment	Light pollution
Clear skies	Adequate water supply
Clean water	Where will freeway be built
Rural environment	Alternative sources of power like windmills and solar energy
Uncongested roads	When will airport expand
Commuting distance to Los Angeles	Truck traffic on 170 th Street
Equestrian trails	Keep speed limit down
Small town atmosphere	Lack of bus transit
	Traffic flow
	No crosswalks, pedestrian friendly streets
	Bicyclists need safe, dedicated commuter lanes
	Public roads maintained by County
	Impact from utility corridors



LAND DEVELOPMENT

DEALS WITH TOPIC ISSUES SUCH AS:

	<p>DEVELOPMENT Describes the types of buildings that are built, what those buildings are used for, and how dense those buildings are</p>		<p>LAND USE Describes how land is developed or preserved and how different uses are located in relation to one another</p>
	<p>HOUSING Describes the different types of housing, its affordability, and how dense they should be</p>		<p>OPEN SPACE Describes how the environment is preserved to maintain its undeveloped state</p>

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