



Los Angeles County  
Department of Regional Planning



Dennis Slavin  
Acting Director

*Planning for the Challenges Ahead*

November 15, 2017

TO: Doug Smith, Chair  
David W. Louie, Vice Chair  
Laura Shell, Commissioner  
Elvin W. Moon, Commissioner  
Pat Modugno, Commissioner

FROM: Mi Kim, Supervising Regional Planner  
Community Studies East Section 

**Project No. R2010-01687-(2), Advance Planning No. RPPL2017007677,  
Advance Planning No. 2017006041, Zone Change No. ZC-201500003  
RPC Meeting: November 15, 2017  
Agenda Item: 8**

Please find enclosed five (5) additional public comment letters submitted in support of the above referenced item, received subsequent to hearing package submittal to the Regional Planning Commission.

The following correction has also been made to the Florence-Firestone Community Plan: Economic Development Goal #3 should read: "Residents have access to education, employment, and professional development opportunities."

The draft CSD which was distributed to your Commission included standards which were to apply to existing structures within 1 year of the effective date of the proposed ordinance (22.324.040.C, page 3). Based on comments received from business owners in Florence-Firestone after the distribution of the draft CSD, it is recommended that the timeframe for compliance be extended from 1 year to 3 years, or as the Commission feels appropriate, from the effective date of the CSD, to allow local businesses more time to implement the required changes.

If you need further information, please contact Mi Kim at (213) 974-6425 or [mkim@planning.lacounty.gov](mailto:mkim@planning.lacounty.gov), or Susie Tae at (213) 974-6476 or [stae@planning.lacounty.gov](mailto:stae@planning.lacounty.gov). Department office hours are Monday through Thursday from 7:00 a.m. to 6:00 p.m. The Department is closed on Fridays.

I MOVE THAT THE REGIONAL PLANNING COMMISSION CLOSE THE PUBLIC HEARING, AND FIND THAT THE ADDENDUM TO THE CERTIFIED FINAL EIR FOR THE GENERAL PLAN UPDATE (ENVIRONMENTAL IMPACT REPORT STATE CLEARINGHOUSE NO. 2011081042) FOR THE FLORENCE-FIRESTONE COMMUNITY PLAN, ZONE CHANGES, AND COMMUNITY STANDARDS DISTRICT UPDATE HAS BEEN PREPARED IN COMPLIANCE WITH THE CALIFORNIA ENVIRONMENTAL QUALITY ACT.

I MOVE THAT THE REGIONAL PLANNING COMMISSION ADOPT THE RESOLUTION RECOMMENDING APPROVAL TO THE BOARD OF SUPERVISORS OF THE FLORENCE-FIRESTONE COMMUNITY PLAN, COMMUNITY STANDARDS DISTRICT UPDATE, AND ZONE CHANGES, PROJECT NO. 2010-01687-(2), ADVANCE PLANNING NO. RPPL2017007677, ZONE CHANGE NO. RZC-201500003, AND ADVANCE PLANNING NO. RPPL2017006041.

Enclosures:  
Five (5) public comment letters

MKK:AAA



# Florence Firestone Community Leaders

7001 Compton Avenue, Los Angeles CA 90001  
(323) 515-5280 | ffcl7001@yahoo.com

**President**  
*Sandra Tamayo*

**Vice President**  
*William O. Allen*

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**Secretary**  
*Teresa McClellan*

**Code Enforcement**  
*Erika Pinto*

November 9, 2017

The Honorable Mark Ridley-Thomas  
Supervisor, Second District  
County of Los Angeles  
Board of Supervisors  
Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

**Subject:** Regional Planning Implementation – Florence-Firestone Community Plan

Dear Supervisor Ridley-Thomas,

As members of the executive board of the Florence Firestone Community Leaders (FFCL), we are obligated to submit this letter to the Los Angeles County Board of Supervisors as it relates to pertinent matters which directly affect our community and constituents.

We approve the overall concept of the Community Plan. In reviewing and analyzing the Goals, Policies, and Implementation section of the County of Los Angeles Department of Regional Planning’s Florence Firestone Community Plan, we submit here measures and policies that we highly recommend for the Board’s consideration as its members render their final decisions. We trust that these measures and policies if faithfully implemented, will be in the best interest for our community. We also urge your office and the supervisors to continue support for economic development initiatives in our community.

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The following listings are measures we highly recommend from Chapter 5 of the Plan’s Implementation Section: **INCREASE HOUSING: 1,2,3,5; MIX OF LAND USE: 7,8; PEDESTRIAN & TRANSIT FRIENDLY: 9,10; REVITALIZATION AND CAPACITY DEVELOPMENT: 11, 13, 14, 16, 17, 18; LAND USE CONFLICTS AND IMPACTS: 20, 21, 23, 25, 27; RESOLVING LAND USE INCOMPATIBILITY: 28, 29; INCENTIVIZING GREEN INDUSTRY: 31, 32; INCREASING OPEN SPACE AND PARKS: 35; ACCESS TO INFORMATION AND PUBLIC PARTICIPATION: 36; USEFUL ACTIVE TRANSPORTATION NETWORKS: 39; COMPLETE STREETS: 40, 41; TRANSIT FRIENDLY DEVELOPMENT: 43; COMMUNITY IDENTITY AND PLACE-MAKING: 45, 46, 47, 48, 51; REVITALIZATION OF COMMERCIAL AND INDUSTRIAL BUSINESSES: 54, 55, 56; AREA FOCUSED GROWTH AND INVESTMENT: 58, 60, 63; LABOR FORCE DEVELOPMENT: 65, 66; ENHANCE AND INCREASE RECREATIONAL OPPORTUNITIES: 68, 69, 70, 71, 73, 74, 75; PARTNERSHIPS IN OPEN SPACE: 76, 77, 78, 79; COMMUNITY SAFETY: 80, 81, 82;**



## Florence Firestone Community Leaders

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**ENVIRONMENTAL DESIGN: 83; HEALTHY FOOD: 87, 88, 89; COMMUNITY IDENTITY AND PRESERVATION: 94, 95, 96, 98.**

We, as members of the Florence Firestone Community Leaders, have been involved in this process from the beginning stages, which included attending and participating in the community meetings to its current version which will be presented to you for a final decision. In your role as Representative of our community, your service has been very much appreciated. We feel that you will have our community's interests in mind and are grateful.

Sincerely,

Sandra Tamayo, M.P.A.  
President, Florence-Firestone Community Leaders

cc: County of Los Angeles Department of Regional Planning



# THE FLORENCE-FIRESTONE/WALNUT PARK CHAMBER OF COMMERCE

2156 E. Florence Ave., 2<sup>nd</sup> Floor, Walnut Park, Ca 90255 • (323) 589 - 4222 • Fax (323) 589 - 4224, Email [info@FFWPCChamber.org](mailto:info@FFWPCChamber.org)

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*Carito's Tires & Auto Repair*

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**Jerome Mo**  
*Florence Pharmacy Medical Supply*

**Felix Romero**  
*Las Champes Restaurant*

**Lloyd Weinstein**  
*Victory Ground Support Equipment*

November 9, 2017

To whomever it may concern,

I am writing to show our support for the proposed Florence-Firestone Community Plan. We have been closely following the project and see the great benefit it will bring to the Florence Firestone community, however, we do have some concerns we would like to voice.

It is the understanding of the chamber that the Community Plan has outlined a great vision for the unincorporated community of Florence-Firestone. The chamber's concern is that this Community plan doesn't provide the funding for the proposed changes to the businesses. Will the county help subsidize the proposed changes or will the financial burden rely solely on the business owners? We understand the desire to improve and better the Florence-Firestone community, but some of these businesses have been loyal to the area and had withstood harsh economic times in the past. Will *existing* businesses be forced to spend resources and time in order to comply with the Community plan?

Once again, the Florence-Firestone Walnut Park Chamber of Commerce does support the Florence-Firestone Community Plan, but we also serve the interest of the business community and would like these concerns to be addressed within the plan.

Respectfully,

THE FLORENCE-FIRESTONE/WALNUT PARK CHAMBER OF COMMERCE

Edwin E. Hernandez  
Executive Director/CEO

Re: Florence Firestone Community Plan

November 13, 2017

To the Los Angeles County Department of Regional Planning:

I have been a personal and professional supporter and ally of Florence Firestone since November of 2016. Given that my personal passion is advocacy for underserved communities such as the constituents of Florence Firestone, I reached out to the Florence Firestone Community Leaders to learn more about the challenges and aspirations of the community. Due to the demographics as outlined on page 32 of the report, I can see that there is a great need for a variety of services in the community. I am co-founder of a social enterprise called Lemando, which aims to bring transparent and affordable financial services to individuals who need it most regardless of their income, their credit history or their citizenship status. I am humbled by the warm reception we have received by the FFCL, and very excited to be a part of helping empower the Florence Firestone community.

I am in support of the plan and am confident that it will properly guide future development, the preservation and maintenance of Florence-Firestone and its rich history for decades to come.

Respectfully,

A handwritten signature in cursive script that reads "Yadira Younse".

Yadira Younse  
Co-Founder; CMO  
Lemando  
yadi@lemando.com

## Jonathan P. Bell

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**From:** WILLIAM ALLEN <csmwallen@att.net>  
**Sent:** Wednesday, November 15, 2017 7:48 AM  
**To:** Jonathan P. Bell  
**Subject:** Fwd: Florence-Firestone Community Plan 2017

Ms Irene, Captain of the Whitest Block Watch in Florence Firestone wrote her vision of the implementation of the Regional Planning Community plan for Florence Firestone..

Ms Irene like myself and other are unable to attend today's meeting to show our support. I will be attending a work shop with Trauma Prevention Initiative (TPI) from 10am 12pm today,

Thanks for all your support

William Allen

Begin forwarded message:

**From:** IRENE ANDRADE <[ireneandrade@att.net](mailto:ireneandrade@att.net)>  
**Subject:** Fw: Florence-Firestone Community Plan 2017  
**Date:** November 14, 2017 at 8:19:27 PM PST  
**To:** William Allen <[csmwallen@att.net](mailto:csmwallen@att.net)>  
**Reply-To:** IRENE ANDRADE <[ireneandrade@att.net](mailto:ireneandrade@att.net)>

On Tuesday, November 14, 2017 8:17 PM, IRENE ANDRADE <[ireneandrade@att.net](mailto:ireneandrade@att.net)> wrote:

Hello William Allen

I read the Florence-Firestone  
Community Plan 2017, from  
L.A. County Department of Regional Planning.

I really enjoyed reading the statistics, nostalgic facts, and  
looking at the pictures from the past.  
Although, I did find an error or two. After all, my family has  
lived in this neighborhood since the early 1940's.

I just wanted to take a minute, to add my input about Chapter 5, in particular.

## **IMPLEMENTATION**

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I realize at this point, its only a vision of possible actions, that rest solely on funding and allocation of resources. While, some of the resolutions do create challenges, and questions, I can see the vision, and favor funding for all of the Implementations:

\*Residential Areas: To improve, and make our neighborhoods beautiful, cleaner, and safer, through Actions, 1, 2, 3, 4, 5, and 6.

\*Commercial Areas: To create visually attractive facades, and safe reasonable parking areas through Actions, 7, 8, 9, and 10.

\*Industrial Areas: To create opportunities, and transparent programs, through Actions: From 11, thru 27.

\*Environmental Justice: Reinstate The Neighborhood Enhancement Team, to help identify air quality violations and hazards, through Actions: 28, thru 36.

\*Connectivity and Transit Oriented Districts; Create a Beautification Plan, and Improve safety for all modes of transportation. including Transit Station Safety for operators and users. Through Actions 38, thru 44.

\*Community Identity, and Economic Development: through business renovations, creating jobs, open inviting-enhanced areas, add beautiful Art; both Historical, and Contemporary with cultural identities. Through Actions, 45, thru 66.

\*Parks and Recreation: Allocation of funds to create interesting recreational activities to the Parks, Make building and ground improvements, with attention to clean restrooms, and available equipment. Through Actions, 67, thru 79.

\*Safety and Health: Increase Sheriff patrols, with attention to potential illegal activity areas. encourage bike riding routes, safe

walking spaces with appropriate signs, and lighting. Encourage farmers markets, and offer cooking classes to encourage healthier meals and food choices. through Actions: 80 thru 89.

Looking forward to the future with an optimistic vision.  
Good Luck, with obtaining the funds we need, to see our vision come true.

Irene C Andrade

## Adrine Arakelian

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**From:** Richard Schave <schavester@gmail.com>  
**Sent:** Tuesday, November 14, 2017 10:34 PM  
**To:** Jonathan P. Bell  
**Cc:** Adrine Arakelian  
**Subject:** Florence Firestone Plan Comments - Cooper & Schave

Dear Jonathan:

Reviewed the Florence Firestone Plan and have some feedback on it:

We over here at Esotouric believe that strong communities and good neighborhoods are built on a strong sense of place and history and ownership in them. Putting preservation of these historic neighborhoods at the top of policy goals is a very good way to achieve this. Giving a community continuity from where they came from will help them understand where they need to go.

Florence Firestone is a unique collection of neighborhoods and narratives whose heritage needs to be fostered. This Plan is a good blueprint for making that a reality.

Sincerely,

Richard Schave & Kim Cooper