



Los Angeles County Department of Regional Planning
 320 West Temple Street
 Los Angeles, California 90012
 Telephone (213) 974-6443
PROJECT NUMBER R2009-00760-(1)
VARIANCE NUMBER 201100003

PUBLIC HEARING DATE
12/20/2011

AGENDA ITEM

RPC CONSENT DATE

CONTINUE TO

APPLICANT

Larry Tidball

OWNER

Nelson W. Quan & Nelson Quan Trustee

REPRESENTATIVE

None

PROJECT DESCRIPTION

The applicant is requesting a variance to authorize the continued use of two freestanding signs on the subject property.

REQUIRED ENTITLEMENTS

Pursuant to LA County Code Section 22.56.260 a variance may be filed to permit modification of development standards as they apply to particular uses; which in this case is sign regulations, when practical difficulties, unnecessary hardships, or results inconsistent with the general purposes of this Title 22, develop through the strict literal interpretation and enforcement of such provisions. Pursuant to LA County Code Section 22.44.118(C)3(a) only one freestanding sign is permitted on the subject property. The applicant is requesting a variance to allow for the continued use of two freestanding signs on the subject property.

LOCATION/ADDRESS

250 South Atlantic Blvd.

SITE DESCRIPTION

The site plan depicts an existing gas station with at the intersection of Pomona and Atlantic Boulevards with a minimart and seven parking spaces (including one handicap accessible space). The existing freestanding signs consist of 1) a 60 foot tall freeway oriented pole sign, with the Chevron logo, and 2) a 7 foot tall monument sign, with the Chevron logo and changeable gasoline price information.

ACCESS

Via Atlantic and Pomona Boulevards

ZONED DISTRICT

Eastside Unit No. 4

ASSESSORS PARCEL NUMBER

5250-022-017

COMMUNITY

East Los Angeles

SIZE

0.50 Acres

COMMUNITY STANDARDS DISTRICT

East Los Angeles Community Standards District

EXISTING LAND USE

EXISTING ZONING

Project Site	Gas Station	C-3 (Unlimited Commercial) Zone
North	Retail and Commercial uses	C-3 (Unlimited Commercial) Zone/ City of Monterey Park
East	Cemetery and Single-Family homes	C-3 (Unlimited Commercial)/R-1 (Single-Family Residence) Zones
South	Retail and Multi-Family Dwellings	C-3 (Unlimited Commercial)/R-2 (Two-Family Residence) Zones
West	Retail and Commercial uses	C-3 (Unlimited Commercial)/C-2 (Neighborhood Business) Zones

GENERAL PLAN/COMMUNITY PLAN

East L.A. Community Plan

LAND USE DESIGNATION

MC - Major Commercial

MAXIMUM DENSITY

ENVIRONMENTAL DETERMINATION

Class 1 Categorical Exemption-Existing Facilities

RPC LAST MEETING ACTION SUMMARY

LAST RPC MEETING DATE	RPC ACTION	NEEDED FOR NEXT MEETING
MEMBERS VOTING AYE	MEMBERS VOTING NO	MEMBERS ABSTAINING/ABSENT

TO BE COMPLETED ONLY ON CASES TO BE HEARD BY THE BOARD OF SUPERVISORS

STAFF CONTACT PERSON: Anita Gutierrez		
RPC HEARING DATE(S)	RPC ACTION DATE	RPC RECOMMENDATION
MEMBERS VOTING AYE	MEMBERS VOTING NO	MEMBERS ABSTAINING
STAFF RECOMMENDATION (PRIOR TO HEARING):		
SPEAKERS* (O) 0 (F) 0	PETITIONS (O) 0 (F) 0	LETTERS (O) 0 (F) 0

*(O) = Opponents (F) = In Favor