



PROJECT SUMMARY

Department of Regional Planning

PROJECT NUMBER: R2005-03503-(1)

HEARING DATE: August 22, 2012

APPLICANT / OWNER: M & A Gabae, a California Limited Partnership

MAP/EXHIBIT DATE:

ENTITLEMENT(S):

- Variance No. 201100004
- Environmental Assessment No. 201100136

LOCATION:

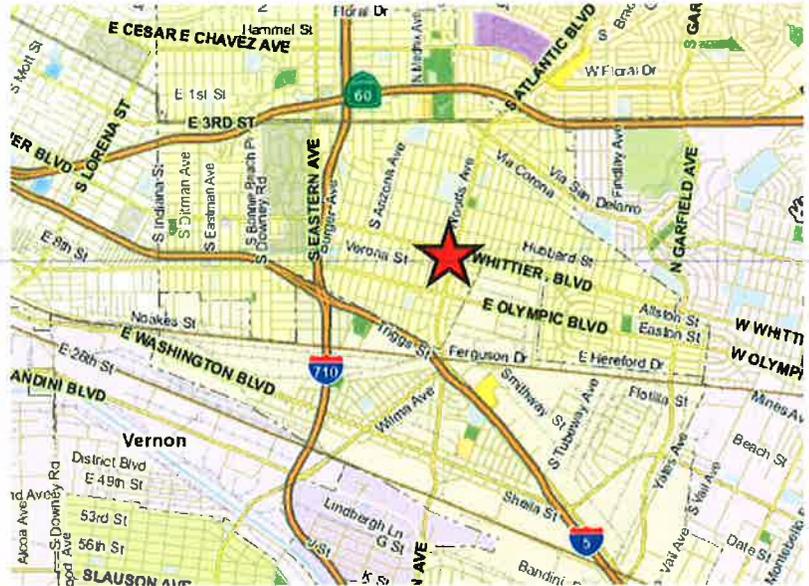
909 South Atlantic Boulevard, East Los Angeles
"Golden Gate Theater"

APN(s):

5245-001-019

GENERAL PLAN / COMMUNITY PLAN / CSD:

- East Los Angeles Community Plan
- East Los Angeles CSD



LAND USE DESIGNATION	ZONE	PROPOSED UNITS	SITE AREA	MAX UNITS
MC – Major Commercial	C-3 (Unlimited Commercial)	N/A	1.02 Acres	N/A

PROJECT OVERVIEW

The applicant is requesting a Variance to authorize signage in excess of what is permitted in the Zoning Code at a new CVS Pharmacy retail drugstore located within the nationally and state registered historic Golden Gate Theatre. The interior renovation of the historic site, as well as the retail drugstore, drive-through pharmacy window, and the sale of a full line of alcoholic beverages for off-site consumption was granted through Conditional Use Permit No. 200800136.

The proposed signage includes approximately 760 square feet of sign area including both wall and freestanding signage. The freestanding signs include a new monument sign and an existing pole sign that were granted through Conditional Use Permit No. 200800136. In addition to a variance to permitted sign area, the applicant is requesting a variance to permitted sign letter height. Three of the wall signs proposed are 60" (5 ft) in letter height, which exceeds the 24" maximum set in the CSD.

ENVIRONMENTAL DETERMINATION (CEQA)

Addendum to a certified Environmental Impact Report (EIR). (The addendum evaluates the potential visual impact of signage that was not analyzed in the certified EIR.)

CASE PLANNER:

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