



Los Angeles County
Department of Regional Planning

Planning for the Challenges Ahead



Richard J. Bruckner
Director

September 30, 2010

TO: Wayne Rew, Chair
Pat Modugno, Vice-Chair
Esther Valadez, Commissioner
Leslie G. Bellamy, Commissioner
Harold V. Helsley, Commissioner

FROM: Mi Kim 
Principal Regional Planning Assistant
Zoning Permits I Section

**SUBJECT: OCTOBER 6, 2010 RPC PUBLIC HEARING
AGENDA ITEM NO. 6
PROJECT NO. R2009-02015-(2)
(GENERAL PLAN AMENDMENT NO. 200900013/ ZONE
CHANGE NO. 200900013/ CONDITIONAL USE PERMIT NO.
200900150/ PARKING DEVIATION NO. 201000005/
ENVIRONMENTAL ASSESSMENT NO. 200600147)
MILLENNIUM-PLAYA DEL MAR 196-UNIT APARTMENT**

Attached are two additional letters in support of the project from area business owners and stakeholders.

If you have any questions, please do not hesitate to contact me via email at mkim@planning.lacounty.gov or at (213) 974-6443.

MM:MKK

09/29/10



September 24, 2010

Los Angeles County Regional Planning Commission
Attention: Mr. Wayne Rew, Chairman
320 W. Temple Street, Room 1340
Los Angeles, CA 90012

Re: Millennium Playa del Mar Apartments: County Project No. R2009-02015; 5550
Grosvenor Boulevard, Los Angeles

Dear Mr. Rew:

As a Playa del Rey resident and a former member of the West Los Angeles Planning Commission, I have seen many developers and the way they have worked with the community. I am writing today to tell you how impressed I am with The Dinerstein Companies and its Millennium Playa del Mar project.

The developer has truly listened to its neighbors and gone out of its way to make modifications to the project to make it fit more seamlessly into the neighborhood. Not only has the project been reduced by 10% (from 216 units to 196 units), the developer has also made significant height reductions to both the garage and the residential building, agreed to mechanically ventilate the garage and improve its façade, added more and better buffers to reduce noise and light from impacting neighbors, increased the landscaped setback and much, much more.

In addition, The Dinerstein Companies is proposing a project that truly addresses environmental concerns and promotes sustainability. The project will be LEED-certified and will include electric vehicle charging stations, interior bicycle lockers and other amenities that will encourage residents to "go green."

Quite simply, this is exactly the kind of project the county (and every jurisdiction in Southern California) should look to support. I encourage you to grant The Dinerstein Companies the approvals it is seeking. The message you will send to other developers is that the county appreciates developers who are responsive to the community and who deliver high-quality, sustainable projects. Thank you.

Sincerely,


DAVID VOSS, JR.

MARINA TOWERS
4640 ADMIRALTY WAY, SUITE 800
MARINA DEL REY, CA 90292
T 310.306.0515 F 310.306.5368



September 29, 2010

Los Angeles County Regional Planning Commission
Attention: Mr. Wayne Rew, Chairman
320 W. Temple Street, Room 1340
Los Angeles, CA 90012

Re: Millennium Playa del Mar Apartments: County Project No. R2009-02015; 5550
Grosvenor Boulevard, Los Angeles

Dear Mr. Rew,

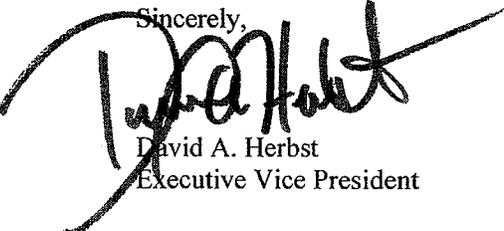
As a business located very close to the proposed Millennium Playa del Mar Apartments, Mercury Air Group is pleased to offer its support for this project.

Locating homes near jobs makes a great deal of sense. It reduces commutes, saves gas, lowers emissions and results in a happier workforce. As a global leader in the aviation services industry, Mercury's headquarters on Jefferson Boulevard and our operations at LAX attract employees from throughout the Los Angeles Basin. Adding additional housing nearby would be a significant benefit to our employees and others.

Furthermore, the project developer has been excellent in terms of reaching out to the neighbors and working with them to craft a project that fits within the fabric of the neighborhood. By lowering heights, reducing density and adding buffers, the developer has created a project that fits more seamlessly into the neighborhood while still providing 196 new units for those who want to live closer to where they work.

Millennium Playa del Mar is good planning being built by a good developer. This is a project that deserves the county's support. Thank you.

Sincerely,



David A. Herbst
Executive Vice President