

**THE DEPARTMENT OF REGIONAL PLANNING  
COUNTY OF LOS ANGELES**

**NOTICE OF PUBLIC HEARING**

The Los Angeles County Planning Commission will conduct a public hearing on the following project. The project is exempt from the California Environmental Quality Act (CEQA). You will have an opportunity to testify or submit written comments.

**Date and Time:** Wednesday, October 20, 2010 at 9:00 a.m.

**Hearing Location:** Room 150, 320 West Temple Street, Los Angeles, CA 90012

**Permit(s):** R2006-02775, VAR 200900009

**Project Location:** 5161 Pomona Blvd., Los Angeles, CA 90022 East Los Angeles

**Description:** The applicant is requesting a variance to allow a free standing sign in an area where it is otherwise unpermitted and for the sign area to exceed the maximum allowable sign area in the zone. The proposed sign is a 20 foot tall, double faced freestanding sign with a total sign area of 246 square feet per side

**Add'l Info:** Review case materials online at <http://planning.lacounty.gov/case> or at  
East Los Angeles Library  
4837 E. 3rd St.  
Los Angeles CA 90022  
(323) 264-0155

**Contact:** Anita Gutierrez  
Dept. of Regional Planning, 320 W. Temple St., Los Angeles, CA 90012  
Telephone: 213-974-6443 Fax: 213-626-0434  
E-mail: [AGutierrez@planning.lacounty.gov](mailto:AGutierrez@planning.lacounty.gov)

If you need reasonable accommodations or auxiliary aids, contact the Americans with Disabilities Act (ADA) Coordinator at 213-974-6488 (Voice) or 213-617-2292 (TDD) at least 3 business days' notice.

**Si necesita más información por favor llame al 213-974-6466.**

