April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Rebeca Guerrero
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Maria Jimenez Torres,
Executive Director
Plaza de la Raza
April 23, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance is critically important in making sure that ALL the areas of LA County have access to art, especially underserved communities. Public art is one of the ways that private development can participate in giving back to communities, and that civic projects can support these communities as well.

Public art supports community revitalization and social connections, making our cities and public areas more livable and enjoyable, as well as keeping our culture alive. Art is the physical manifestation of our culture. Without art, who would want to live or visit here?

Art is also part of the reason people visit Los Angeles. Artists toil away, creating work which tourists as well as locals enjoy, from public art to work shown in museums and galleries, concerts of all kinds, film and dance. When we support any segment of the arts, we support a thriving arts environment. Public support for this environment is absolutely critical. When public support, including Percent for Art, disappears, it sets a tone for the arts environment to wither as well.

These public arts projects also support the local economy. When I made a public sculpture at Firehouse 4 in DTLA in 2009, I hired multiple sub-contractors to work on the project: an electrician, a granite fabricator, plastics fabricator, base contractor, and an architect. We all benefitted from the project, as do the firemen and the locals who enjoy the sculpture to this day.

I live in Altadena, which is an unincorporated area of LA County, and I completely support the creation of a Percent for Art in Private Development Ordinance in the unincorporated areas of the County by the Board of Supervisors. I urge your support as well.

Thank you,

Susan Chorpenning
370 W. Loma Alta Drive
Altadena CA 91001
626.398.8816
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

This ordinance provides professional opportunities for artists and cultivates the environment in which the creative class thrives.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Yuri Boyko
http://www.yuriboiko.com
April 23, 2019

Honorable Chair Hahn and Board Members:

Hello from Tokyo. My name is Kris Bergstrom and I'm a Torrance musician and 2018 Los Angeles DCA Artist in Residence. I am writing to share my enthusiasm for the proposed Los Angeles County Percent for Art in Private Development Ordinance.

I'm currently staying in Japan's Yokohama district, just outside of downtown Tokyo, preparing for a Kabuki music performance at the end of this week. As I walk the city and interact with the arts community, I'm inspired by the many layers of support for vibrant civic spaces and art. I can walk from my homestay to the train station by way of public parks that have been carefully laid to become walkable thoroughfares. The flower gardens are tended by local school kids and flanked by sculptures by local artists. Buildings are situated on their tracts such that they provide comfortable surrounding spaces, mini-parks, convenient passageways for cyclists. The aesthetic impact of buildings on their surroundings has been well considered and the place feels powerfully uplifting. The performance I am a part of is held at Kabuki-za, an immaculate theater recently restored through funding at the city, state, and national levels, as well as support from business and Tokyo residents. It feels like everyone is working together to make Yokohama an inspiring, healthful place to live. I want to contribute everything I can to making Torrance and Los Angeles County similarly prosper.

The Percent for Art in Private Development Ordinance ordinance feels like a critical part of that process. To make our communities thrive, we need diverse public art, and funding for that work should be part of the development process. Developers should be honored to contribute to building for the long-term, entering into a relationship with the surrounding community, and working toward building an ever more vibrant, inspiring place.

As a Torrance artist I have had the honor of being supported by LA City, LA County, the City of Torrance, and other governmental institutions. I am sorry to say, however, that I still struggle financially. And so it is that I find myself outside of Torrance so regularly, traveling across the country and internationally to find the funding I need to make music. I and others would personally benefit from this and other programs intended to support local artists.

I hope the Board of Supervisors agrees with my valuing of art in our communities and creates a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Kristofer Bergstrom
Torrance CA
Dear Honorable Chair and Board Members:
I am writing in support of the proposed Los Angeles Percent for Art in Private Development Ordinance. Since the times of Renaissance, when the Medici family discovered the power of the public art, it became a vital element and the sign of civilization in any given country and city all over the globe. Without beautiful pieces of art, our city and state will suffer. Every tourist, who comes to California, and to Los Angeles in particular expecting to see the most bold, modern and advanced art. We live in the world capital of the movie industry, and simply obligated to keep the appearances. In this beautiful country of ours, we have two image cities, Los Angeles and Detroit. But we do not want to be like Detroit, gray, and with no personality. Unlike them, we are blessed with the most beautiful climate, ocean, beautiful looking people. This is why it is crucial to keep our public art projects alive, after all, this is our city’s face, its our face.
Passage of the Private Developer Percent for Art Ordinance will tremendously improve the way we look in the eyes of an entire country and the world.
Among others I am asking the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.
Thank you
Yossi Vardan
310 990-7241
www.synthesisinart.com
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Gareth Walsh

Artist
Experimental Digital Arts Supervisor
Lecturer 2008 - 2017
Dept. Design Media Arts, UCLA
gwalsh@arts.ucla.edu
310 206 1285

http://gareth-walsh.com
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Tomas J. Benitez
Chairman of the Board
Justine Topfer  
Public Art Project Manager  
San Francisco Arts Commission  

April 22, 2019  

Dear Honorable Chair Hahn and Board Members:  

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.  

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.  

Supporting this ordinance sends a clear message that the Board of Supervisors recognizes the benefits, both cultural and economically, that the integration of public art into the urban fabric can have both for developments and for the county as a whole. The engagement of artists, developers, architects, landscape architects, fabricators, engineers and arts organizations in the procurement of public will help make Los Angeles an even more interesting, distinctive and culturally diverse city.  

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County's position as a national leader who values the transformative and unifying impact of the arts on the region's diverse and vibrant communities.  

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.  

Thank you,  

Justine Topfer
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Suikang Zhao
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Miguel Rodriguez
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Elon Ebanks
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am an artist working in the public realm. I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

In my own experience as a public artist, I have seen how art can ameliorate stressful conditions in spaces where people go to receive health care, or reinforce community and add of beauty to libraries, parks, places in the public domain. In my work as a public artist, I am deeply satisfied to connect with people who don’t have opportunities to experience art in galleries and museums. I know that the chance to encounter art in free and accessible County spaces can be transformative, illuminating, and can transmit a powerful message of welcome and inclusion. Having original art in public buildings lets people know they are valued and humanizes encounters with institutions and bureaucratic structures.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas. Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public art also provides artists a way to function as small businesses in LA County, giving back to our communities and creating jobs for designers, fabricators, installers, assistants, vendors and other support services. Public art programs help artists maintain the cultural vitality of our County by providing us with a way to finance the incredibly high cost of living in Los Angeles.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Deborah Aschheim
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,
Kathy Taslitz

Kathy Taslitz Studio
2301 E. 7th Street
April 23, 2019

Dear Honorable Chair Hahn,
Dear Esteemed Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

For over thirty years I have been involved in the arts as a publisher, collector, promoter, organizer and champion of arts initiatives and programming around this country.

The proposed ordinance would create additional public amenities and public access to the arts that will most definitely play a vital role in addressing issues of cultural equity and inclusion. This represents a positive contribution for communities that might otherwise not be have access to arts programs.

Public art plays a vital role throughout LA—and the entire USA—and supporting the arts through private development is a way to give back to the community in return for the ability to build. Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable and lovable.

Furthermore, this ordinance will support the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors—all of this as part of a positive contribution to local families.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I strongly encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Kind regards from NYC,

Larry Warsh
I support Percent For Art in Private Development Ordinance

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

This ordinance provides professional opportunities for artists and cultivates the environment in which the creative class thrives.

The experience of public art makes the public areas of buildings and their grounds more welcoming. It promotes the general health and welfare of its citizens by making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

It supports the local economy through the hiring of artists, designer, fabricators, and artwork installers.
David Schafer  
Professor of Fine Art  
Art Center College of Design  
Pasadena, CA.

April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance. This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas. Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build. Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Art in public places can ask questions, foster debates, and create a social space and interaction that was not there before. With the rampant urban growth here in Los Angeles that is spawned by greedy developers and the Neoliberal State, the need for art in public spaces is even more of a mandate now. Art in public spaces can slow people down, inspire them to look up from their screen, and get off the phone. Involving artists at this level of urban engagement is absolutely necessary in order to enrich and engage with members of the public, and by collaborating with architects, designers, planners, and developers. Without artists involved at this level, we as a culture simply end up with corporate ideas of what art is with generic filler and meaningless bobbles.

This proposal would contribute and support the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors. Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities. Los Angeles hosts an incredible and diverse population of artists and the city needs to employ them for the benefit to all of us. I offer my highest support to the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Sincerely,
David Schafer
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants, and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Cliff Garten
Monday, April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Jay Mark Johnson
April 22, 2019

Dear Regional Planning Commission,

I am writing this letter to show my support for LA County’s Percent for Art Ordinance. I work for the City of West Hollywood, and our Percent for Art Ordinance has allowed us to add a large number of artworks by notable artists to the public realm of West Hollywood. The money does not come out of public coffers, but instead comes from developers and is a way that developers can give back to the community and provide a public benefit in return for the ability to build. This ordinance would create additional public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion. The Percent for Art ordinance will also support both the creative economy and the economy at large through the hiring of artists, designer, fabricators, and artwork installers.

Below is one the most impressive Public Artworks that was funded through West Hollywood’s Percent for Art ordinance, by artist Janet Echelman.

Please feel free to contact me if you have any questions, or require further information about the City of West Hollywood’s Arts Division programming. You can also find out more by visiting our websites at www.weho.org/arts or www.weho.org/pride.

Sincerely,
Mike Che
Arts Coordinator
City of West Hollywood’s Arts Division @WeHoArts
mche@weho.org
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Paul Hobson
Dear Honorable Chair Hahn and Board Members:

I am writing in support of the Los Angeles County Percent for Art in Private Development Ordinance.

As a public artist with decades of involvement throughout Los Angeles County, I understand the vital role cultural equity and inclusion play in the well being of communities. Access to culture through public art is an essential component for improving social relations, revitalizing economies and education. The benefits of healthy cultural policy cannot be overestimated and creating mechanisms that create funds for public programs reach people of all ages and backgrounds improving the lives of all citizens.

Importantly, at a time when our futures face enormous challenges, art, imagination and creativity must be nurtured and encouraged. Public art programs that seek to bring out the best in the region’s diverse and vibrant communities can revitalize and reimagine ways to move forward, creating opportunities for connection, exchange and community building.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County, creating opportunities for all sectors through the transformative and unifying impact of the arts.

Thank you,

Francisco Letelier
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance because I have personally seen the power that public art has to improve communities.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Molly Dilworth
April 22, 2019

Dear Honorable Chair Hahn and Board Members,

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Matt Hebermehl
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance. This ordinance would create additional public amenities and public access to the arts that will play a vital role in addressing issues of cultural equity and inclusion, and ensure arts education and engagement that otherwise would not be available in underserved unincorporated areas of Los Angeles County.

Public Art actively promotes the health, welfare, and civic experience of its citizens as an instrument for fostering community revitalization, collective social connections, improved health outcomes, and in making unincorporated neighborhoods vibrancy known by increasing their visual, cultural, social, and aesthetical appeal.

I was commissioned by the Los Angeles County Art Commission to produce Yestermorrow: Llano An Artists Field Guide to Llano, CA. This commission allowed me to create a publication that revealed the unique and innovative art history and culture of Llano—an unincorporated region of Los Angeles.

I’m extremely proud to have shared not only my love for my neighborhoods in the hinterlands of Los Angeles, but to continue to play a vital role as a representative, and an advocate in support of arts access and education throughout the County.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national arts leader and demonstrates our commitment, values, and the transformative and unifying impact of the arts on the region’s diverse and vibrant communities—including the Antelope Valley.

This ordinance will greatly impact our local economy, and will foster the arts, and our collective historical narratives by giving back to our communities in return for the ability to build.

I support and encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance which will integrate art as an essential element that will further benefit citizens of unincorporated areas, and in turn impact all regions of the County.

Respectfully,

Larissa Nickel
larissanickel.com
April 23, 2019

Dear Honorable Chair Hahn and Board Members:

As the director of Luminario Ballet of Los Angeles, a professional contemporary ballet and aerial dance company representing LA here and nationally, I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Luminario Ballet’s dance theatre piece “The Last Supper”, about when Jesus (Black), Judas (gay and a drug addict), and Mary Magdalene (a Burlesque star) go to the Coachella Music Festival is a case in point- the issues these well known biblical based people are dealing with are essentially the same as they were “back then”- inequality, lack of opportunity, stereotyping. Luminario Ballet, like so many other artists and performing arts groups in LA wants to be part of the change happening- we reflect and amplify it, through these kinds of public performance opportunities.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.
Luminario Ballet has performed many times in public spaces, including museums, malls, squares, sidewalks, fountains, and parks. The excitement this creates as passersby engage with our dancers, the children wanting to dance, and the wonder of dance shining on everyone’s face- art makes us human!

Luminario Ballet is multi-ethnic with a wide variety of dancers and aerialists, which is inspiring to the audience experiencing us, as we look like them and they look like us. This feeling of inclusion give kids confidence and a feeling of being part of our culture!

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

The LA City DCA and LA County Arts Commission among others has awarded grants to Luminario Ballet, instilling continuity for us in Los Angeles which in turn instills confidence in our audience that we are part of their landscape as much as the Dodgers. I cannot stress enough how important it is for the general public to consider their experience of the arts as important as their sports teams.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Judith FLEX Helle
April 23, 2019

Dear Honorable Chair Hahn and Board members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance. This ordinance would further enrich public agreeableness and access to public art expanding diversity and encompassing patrons from the various areas, that would overwise not be granted access.

Collective public Art is a vital role in having a strong pillar in Los Angeles County communities through private development further enriching communities as a way for quality development.

Collective public Art enhances the well-being and education of the people creating further community vibrancy, unity and overall health as a whole, in turn the surrounding areas more desirable.

Further, growing local business and creative entrepreneurs further through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

The Private developer percent for Art Ordinance passage will only enhance Los Angeles county’s as a beacon for cultural arts around the nation that in turn will only further keeping and enhancing Los Angeles communities.

I give my full support to the Board of Supervisors to create a Percent for Art in Private Development ordinance in unincorporated areas of the county.

Thank you,

Andrew Valle
April 23, 2019

Honorable Chair Hahn and Board of Supervisors
Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Re: Los Angeles County Percent for Art in Private Development Ordinance -- SUPPORT

Dear Honorable Chair Hahn and Board Members:

Arts for LA is pleased to support the proposed Los Angeles County Percent for Art in Private Development Ordinance which will provide resources for art and cultural services Countywide from developer projects, while providing parity for the County’s unincorporated areas that do not yet have a similar ordinance.

Arts for LA is a regional research policy, advocacy organization focused on the arts and culture community. Our mission is to activate artists, organizations, and communities to advocate for an equitable, healthy, and creative Los Angeles region.

We support the proposed Los Angeles County Percent for Art in Private Development Ordinance because we believe this ordinance promotes both economic development and cultural development, simultaneously. Forward-thinking, multi-prong solutions like this create additional public amenities and public access to the arts, while fostering community revitalization and serving as a catalyst to the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance is a step in the right direction to strengthening LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Gustavo Herrera
Executive Director
April 23, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

As the Artistic and Executive Director of a company that creates place-based performances in order to transform non-traditional spaces throughout Los Angeles, I believe that public art plays a very important role in communities throughout the County. Supporting the arts through private development is a way to give back to the community in return for the ability to build.

Through my company’s work, I have seen first hand how public art promotes health and wellness, revitalizes communities, and promotes social connections. Art makes unincorporated neighborhoods more livable, as it encourages people to participate in creative experiences, interact with their surroundings and reimagine them.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

[Signature]

Heidi Duckler
Artistic/Executive Director
Heidi Duckler Dance
April 23, 2019

Grace Ramirez Gaston  
*Director of Civic Art*  
LA County Arts Commission  
1055 Wilshire Boulevard, Suite 800  
Los Angeles, CA 90017

Dear Grace,

As president of the San Fernando Valley Arts & Cultural Center (SFVACC) in Tarzana, CA, I would like to let you know that the SFVACC is very much involved with public art for the San Fernando Valley. I have been a public art activist for the past 3 years and would like to see more support for public art on this side of the hill. I have done research on what kind of public art and how many of those projects are here in the Valley and there is very little compared to the west side.

I fully support the proposed Percent for Art in Private Development Ordinance. Public art promotes communication, inspires the viewers, and beautifies our communities.

- Public art plays a vital role in communities throughout the County, and supporting the arts through private development is a way to give back to the community in return for the ability to build.
- This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.
- This ordinance provides professional opportunities for artists and cultivates the environment in which the creative class thrives.
- The experience of public art makes the public areas of buildings and their grounds more welcoming. It promotes the general health and welfare of its citizens by making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.
- It supports the local economy through the hiring of artists, designers, fabricators, and artwork installers.

Sincerely,

CAROLYN UHRI  
President

The San Fernando Valley Arts & Cultural Center, FEIN 47-4978841, is a §501(c)(3) tax-exempt charitable organization.
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Benjamin Ball
Member
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas. Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing. Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities. I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you.

Sincerely,
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

James Panozzo, Executive Director
LAUNCH Productions, Inc.
Launch LA & TARFEST
April 23, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Joel H. Mark
April 23, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

In working closely with the Board of Supervisors on ways to improve diversity, cultural equity and inclusion in the arts and culture sector, with a particular focus on boards of directors, the arts and culture workforce, audiences and programming, and culturally specific arts organizations, this ordinance would lend itself to supporting accessibility to programming and services, artist in residencies, creative placemaking and other types of social art practices that could play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Presently, public art programs are seeking to dig deeper, beyond just commissioning new works, to develop relationships with the communities and artists they serve. To foster and further educational programming, artist services, along conservation and maintenance of existing public art work, passage of this ordinance is critical to strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Helen Hernandez
President & Founder
Imagen Foundation
April 23, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing to urge you to support the Los Angeles County Percent for Art in Private Development Ordinance.

Our metropolitan area is vast and diverse, and is full of outspoken as well as soft-spoken voices with stories to tell. Art helps to express these stories. Art and culture in public space are an important part of placemaking. Moreover, studies show that the arts contribute to the local economy as well as quality of life.

Requiring private development to support local art ensures that everyone benefits in some way from development.

Moreover, such a program will take advantage of the vast talent in our city!

Thank you,

LJ Tsong
5214 Coringa Dr
LA CA 90042
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Jennifer Cecere
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing to you in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

As both a current member of the national advisory council for the Americans for the Arts Public Art Network and as an artist who has worked with the Los Angeles County Arts Commission, I would like to express the high regard that the Civic Art program holds nationally and the huge positive effect that it has had on the local communities.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Kipp Kobayashi
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County's position as a national leader who values the transformative and unifying impact of the arts on the region's diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Timothy Durant
Durant Design
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

As an arts professional and one specifically dealing in public art, these types of initiatives help create more engaging and lively communities.

My team has been fortunate to work with developers and the public in managing several percent for art programs in various cities. We have always been thrilled to see how the resulting artwork actually bonds both developers and their residents/tenants to their neighborhoods and creates a more unique sense of place than just architectural focus.

So many of the office, retail and residential buildings are developed in a cookie-cutter and formulaic approach and the mandated percent for art programs force everyone involved to step out this box. Time and time again we have seen this create a more personal attention to engagement from all stakeholders.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Beau K. Basse
Creative Director
LeBasse Projects
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Benjamin Ball
Member
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas. I have been commissioned to do several public art projects and as a professional artist have witnessed the importance this type of art adds to a sense of community and pride among its residents.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing. Studies have shown that in areas of public art, crime has lessened.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors. I don’t think the team I work with can support themselves and their families without this kind of support.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,
Kathy Taslitz

Kathy Taslitz Studio
2301 E. 7th Street
Unit D101
ARAM SAROYAN

April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Aram Saroyan

P. S. I think especially of the benefits of public art in the lives of children.

5482 Village Green Los Angeles CA 90016
saroyancompany@earthlink.net
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Diana Al-Hadid
April 22, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance.

Some factors are too valuable to give up in the county of LA. Art is one of the main elements this county should cherish. This Ordinance would push us towards success in every aspect of Art around the city. The massive support of the ordinance would push diversity, and build such an awesome relationship with the artists of this county.

Communities would excel, and schools would incorporate more art into curriculum. There would be more events around the county for the communities. At the same time, more artists, designers, engineers, and actors would be able to produce more freely.

Personally, the Ordinance would advance my studies into theater and other forms of art. There would be more programs for theater such as, workshops, lessons, and even more stages to display my art on. More teachers and directors would be available to guide me towards being an excellent artist. I could also meet others with such unique backgrounds, and practice my craft around individuals with similar interest. Other actors like myself could express our art more publically and privately to so many different communities.

I especially think this Ordinance could direct the youth to anything they would like to do. This could help the youth of the LA County and inspire them to do more. The youth would be able to prosper and inspire others from numerous cultures and diversities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

DeJean Deterville
Ramirez-Gaston, Grace

Subject: Letter of Support

Natalja Kent
Artist/Photographer
Los Angeles, CA
C. 917.892.6289
April 23, 2019

Dear Honorable Chair Hahn and Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance. This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in underserved unincorporated areas.

Public art plays a vital role in communities throughout the County and supporting the arts through private development is a way to give back to the community in return for the ability to build.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing.

Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

Passage of the Private Developer Percent for Art Ordinance will strengthen LA County's position as a national leader who values the transformative and unifying impact of the arts on the region's diverse and vibrant communities.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you,

Natalja Kent

c. 917.892.6289
April 22, 2019

To whom this may concern: Dear Honorable Chair Committee / Board Members:

I am writing in support of the proposed Los Angeles County Percent for Art in Private Development Ordinance. This ordinance would create additional public amenities and public access to the arts that can play a vital role in addressing issues of cultural equity and inclusion, and that otherwise would not be available in areas that have not been gentrified. Even with gentrification, that does not always improve a neighborhoods conditions and undeveloped areas. Often due to lack of education, means, and awareness.

Public art plays a vital role in communities throughout every county, street, and community supporting the arts through private development is a way to give back to the community in return for the ability to build and make it beautiful. Regardless of your zip code, each of us should be surrounded by art. During World War II, Sir Winston Churchill was asked to cut the funding for the arts, and he replied with “then what are we fighting for?" Art is the blue print of civilization and it is very necessary that it is present in our lives daily for eternity.

Public Art promotes the general health and welfare of its citizens by becoming an instrument for fostering community revitalization, social connections and improved health outcomes, making the unincorporated neighborhoods more livable, and visually and aesthetically pleasing. The arts are essential to any complete national life. Further, it supports the local economy through the hiring of artists, designers, fabricators, engineers, arts organizations, consultants and contractors.

One can visit any art institution, but to experience public art while carrying on with everyday life is another cosmic outlet. Public art celebrates the human spirit with imagery that provoke smiles, thoughts, and enduring reminders of the many joy’s life has to offer while invigorating one’s mind and senses. As a creative innovative thinker, it drives me to want to push the barriers that are associated with art world so people can recognize the magnitude of art; hence moving towards more outdoor and charitable exhibitions to unite with the masses.

Passage of the Private Developer Percent for Art Ordinance will strengthen L.A County’s position as a national leader who values the transformative and unifying impact of the arts on the region’s diverse and vibrant communities.

People generally seem to relate with art on a grander level in public spaces and I reckon that has to do with the overall sense of freedom and enjoyment of encountering art in an urban environment, connecting with culture and learning simultaneously. Most individuals like to be uplifted, get excited and happy as they do something as normal as exercising, family recreational time, or going to the market or library. Public art is a laudable endeavor of making public places more appealing to look upon and friendlier to be in and it is invigorating that I get to be included in this conversation.

I encourage the Board of Supervisors to create a Percent for Art in Private Development Ordinance in unincorporated areas of the County.

Thank you, your friendly neighbor.

All my best,

Sona Mirzaei
Creative Visual Artist